

Government of Maharashtra



Directorate of Marketing,
Maharashtra State



Shri. Devendra Fadnavis,
Hon. Chief Minister,
Government of Maharashtra



Shri. Subhash Deshmukh,
Hon. Minister, Co-operation,
Marketing and Textiles,
Government of Maharashtra



Shri. Sadabhau Khot,
Hon. State Minister, Agriculture and
Horticulture, Marketing, Water Supply
and Sanitation,
Government of Maharashtra

EASE OF DOING AGRI – BUSINESS IN MAHARASHTRA

**NITI Aayog ranks Maharashtra as No.1
in Agri Marketing & Farmer Friendly Reforms Index**

Maharashtra leads in providing following alternate marketing channels for Agri Produce

Direct Marketing License
(enables purchase of
Agriproduce directly from the
farmers)
458* DMLs already issued

Single Trading License
(Enables trading operations in
more than 1 APMC with one
license)
39* STLs already issued

Private Markets
(Enables setting up and
operating private markets
for Agri produce)
**40* Private Market already
functional**

* As on Date- 20th February 2017

- ❖ Collective turnover from DML and Private Markets of the State is over Rs. 5000 Cr. during 2015-16
- ❖ GoM invites food processors, industries, corporate, interested entrepreneurs and traders to explore potential opportunities within alternate markets channel.
- ❖ All licences shall be availed through simple online procedure by logging on to www.msamb.com or <http://mahapanan.maharashtra.gov.in>

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