

Maharashtra State Agricultural Marketing Board



Annual Report : Year 2023-2024



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Maharashtra State Agricultural Marketing Board

The Maharashtra State Agricultural Marketing Board, Pune has been established on 23rd March 1984, as per the provision of Sec..39 (A) of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Act of 1963. During the year 2023-2024 under report, Maharashtra State Agricultural Marketing Board has completed 40 years of its dedicated service to farming community. Maharashtra State Agricultural Marketing Board is very much proud of the developmental work it has done through its last 40 years work in the field of Agricultural Marketing in the State of Maharashtra. During the year under report Marketing Board has implemented various projects, schemes, new program for farmers & farmer co-operative organization to modernize & strengthen the Agricultural Marketing System.

Objectives

As per the provisions of Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963, Section 39(J), the objectives of the Board are as follows:

1. To Co-ordinate the functioning of market committees including the programs undertaken by such market committees for development of their markets and market areas.
2. To undertake state level planning for the development of Agricultural Produce Markets.
3. To maintain and administer “Agricultural Market Development Fund”.
4. To give advice to Market Committees in general and/or to any Market Committee in Particular with a view to ensuring improvement in the functioning thereof.
5. To supervise and guide the market committee in the preparation of plans and estimates of constructions program undertaken by market committees.
6. To make necessary arrangements for propaganda and publicity on matters relating to marketing of agricultural produce.
7. To grant subventions or loans to market committees for the purposes of this Act on such terms and conditions as it may determine.
8. A) To arrange and organize the Seminars, Workshops, or Exhibitions on the subjects relating to Agricultural Marketing.
B) To arrange for training to the members as well as to the employees of the Market Committees.
9. To do such other things as may be of general interest relating to marketing of agricultural produce.
10. To carry out any other function specifically entrusted to it by this act.
11. To carry out such other functions of like nature as may be entrusted to it by State Government.



Major programs of Implementation

1. To advise the market committees for making improvements in their functioning and make available financial assistance for the same, so as to develop better agriculture marketing system.
2. To make available the necessary technology to various Fruits & Vegetable Marketing Co-operatives and also help them to set up their projects such as Pre-cooling and Cold Storage, Value Addition Centers, etc.
3. Import various types of Seeds, Samplings, Bulbs, and Agro-chemicals etc. as per the demand of farmers and to make them available at reasonable rates.
4. Computerization of action process & office activities of APMCs.
5. Software development and implementation for various activities of State Marketing Board, Directorate of Marketing & APMCs.
6. To arrange and organize the Seminars, Workshops, Training programs, etc. for officials & non officials of APMC's. on the subjects related to Agril Marketing.
7. To promote setting up of Hi-tech Agro projects in the State in Co-operative sector and help them for domestic as well as export marketing of their products.
8. To participate in & organise various exhibitions related to agriculture & Agril Marketing.
9. To give financial assistance at low interest rate to APMCs for implementing the agricultural produce pledge finance scheme.
10. To arrange for sending samples of agro produce of farmers to prospective foreign buyers and give the latest information regarding export to farmers & farmers associations. Also undertake commercial export of agro produce on behalf of farmers.
11. To study the potentialities for setting up various agro based industries in the State and to prepare the detailed project reports for the same.
12. Implement new techniques in farming on Talegaon Land..
13. To utilize V.H.T. plant and other supporting infrastructure facilities for the farmers, exporters & etc.
14. To help and guide the APMCs for getting the benefit of various State and Central Government schemes.
15. To guide the market committees for arranging their study tours in various parts of the country.
16. Publication & distribution of "Krushi Panan Mitra" Magazine & follow up for increasing the subscribers.
17. To Promote various Organization to implement "Farmers to consumer" scheme in various cities in the state.
18. To give due publicity to the various schemes of Marketing Board for the benefit of APMC, Farmers, Farmers organization etc.



19. To conduct soil tests & give training to farmers at National Institute of Post-Harvest Technology, Talegaon.
20. To give training to the staff of the Marketing Board.
21. To Set up Export Facility Centres in the States.
22. Organise training programs efficiently at HTC & formulate new programs regarding new techniques.
23. To Implement direct farmer to consumer scheme and work for its publicity and propaganda.
24. To prepare informative booklet on Agricultural Marketing.
25. To prepare Business Development Plans of the APMCs in the State.
26. To set up infrastructure for Agriculture Marketing under the RKVY scheme.
27. To develop the facility under the scheme of RKVY to APMC's from Nakshalgrast Division.
28. To develop Brands of Agricultural produce.
29. To include the Market Committees in E-NAM
30. To use Common Accounting System to all market Committees from Maharashtra.
31. To advise, help and guide to Farmer producer Company for marketing of agriculture produce.
32. To promote domestic trade through Farmer Producer Company without Stakeholder.
33. To develop market linkage with Exporter/ Farmers, Farmers Group and Company for export promotion and to guide.
34. To encourage the exporter for " Horticulture Export Training Program"
35. To arrange the various training program with NIAM-Jaipur, Manage-Hyderabad, IIFT-New Delhi, DMI, VAMINICOM-Pune, ICM-Pune and to send APMC's and Board Officer & Employee to the training program which organized by this Institute.



2. Board of Directors

1	<p>Hon'ble Shri. Eknath Shinde (From 14/05/2022 to 13/07/2023) Hon. Chief Minister , Hon. Minister of General Administration, Urban Development, Information and Technology, Information and Public Relation, Public Works (Public Undertakings), Transport, Marketing, Social Justice and Special Assistance, Relief and Rehabilitation, Disaster Management, Soil and Water Conservation, Environment and climate change, Minorities and Aukaf and other portfolios not allotted to any other Minister, Maharashtra State, Mantralaya, Mumbai 32 and Hon'ble Chairman, MSAMB, Pune</p> <p>Hon'ble Shri. Abdul Sattar (From 14/07/2023) Hon. Minister of Minority Development and Aukaf , Minister of Marketing, Maharashtra State, Mantralaya, Mumbai 32 and Hon'ble Chairman, MSAMB, Pune</p>	Chairman
2	Hon'ble State Minister Marketing, Govt. of Maharashtra and Hon'ble Vice Chairman, MSAMB, Pune	Vice-Chairman
3	<p>Hon'ble Shri. Pravinkumar B. Nahata Chairman, Maharashtra State Market Committee's Co-operative Federation Ltd., and member MSAMB, Pune</p>	Member
4	<p>Hon'ble Shri. Charansing Thakur Chairman, Agriculture Produce Market Committee and member MSAMB, Pune</p>	Member
5	<p>Hon'ble Shri. Anil Kawade , I.A.S (Upto 06/02/2024) Hon'ble Shri Sourabh Rao, I.A.S (07/02/2024 to 31/03/2024) Commissioner of Co-operation, Maharashtra State, Pune</p>	Member
6	Representative of National Bank of Agriculture and Rural Development (NABARD)	Member
7	<p>Hon'ble Shri. Sunil Chavan , I.A.S (Upto 20/10/2023) Hon'ble Dr. Pravin Gedam , I.A.S (From 20/10/2023) Commissioner of Agriculture, Maharashtra State, Pune</p>	Member
8	<p>Hon'ble Shri. Bhavesh Kumar Joshi Representative of Agri. Marketing Advisor, Govt. of India</p>	Member
9	<p>Hon'ble Shri. Vinayak Kokare (Upto 26/06/2023) Hon'ble Shri. Shailesh Kothmire (27/06/2023 to 29/08/2023) Hon'ble Dr. Kedari Jadhav (29/08/2023 to 23/02/2024) Hon'ble Shri. Vikas Rasal (From 23/02/2024) Director of Agriculture Marketing, Maharashtra State Pune.</p>	Member
10	<p>Hon'ble Shri. Deepak Shinde (Upto 08/05/2023) Hon'ble Shri. Sudhir Tungar (09/05/2023 to 31/05/2023) Hon'ble Shri. Deepak Shinde (01/06/2023 to 21/06/2023) Hon'ble Shri. Vinayak Kokare (26/06/2023 to 06/07/2023) Hon'ble Sanjay Kadam (From 07/07/2023) Managing Director, MSAMB Pune</p>	Member Secretary



3. Management

Sr. No	Name of Officer & Designation	Period	Section
1.	Shri Deepak Shinde (Additional Charge) Shri. Sudhir Tungar Shri Deepak Shinde (Additional Charge) Shri. Vinayak Kokare (Additional Charge) Shri. Sanjay Kadam	Upto 08/05/2023 09/05/2023 to 31/05/2023 01/06/2023 to 021/06/2023 26/06/2023 to 06/07/2023 From 07/07/2023	Managing Director
2.	Shri. Deepak D.Shinde Shri. Vinayak Kokare	Upto 21/06/2023 From 22/06/2023	General Manager
3.	Shri. D. D. Deshmukh Deputy General Manager (Civil) Mrs. S.P.Raut (Additional Charge) Shri. Sudhir Koslage (Additional Charge) Deputy General Manager (Civil)	Upto 30/06/2023 01/07/2023 to 06/11/2023 From 07/11/2023	Engineering
4.	Shri. M.E.Kadam Assistant General Manager		Domestic Trade Development
5.	Shri. M. L. Lokhande Assistant General Manger	--	Computer
6.	Shri M. P. Pawar Assistant General Manager	--	Project/ BDP
7.	Shri. A.P. Patil Assistant General Manager		PRO
8.	Shri. D. S. Patil Manager Shri. Shailendra Jadhav Manager	Upto 31/05/2023 From 01/06/2023	Administration
9.	Shri. J. M. Kokane-Manager	--	Fin. And Account
10.	Shri. S. P. Bajare Manager	--	R.K.V.Y. Engg.-Estate
11.	Shri. A.J.Virkar Assistant General Manager Shri. J.J.Jadhav Assistant General Manager	Upto 30/06/2023 From 01/07/2023	APMC
12.	Shri J.J.Jadhav Assistant General Manager Shri. B.G.Katore Assistant General Manager	Upto 31/12/2023 From 01/01/2024	Contribution and Loan, Pledge Loan Scheme (APMC)

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13.	Shri. S.V. Warade Manager Shri. Shailendra Jadhav Manager Shri. M.E.Kadam Assistant General Manager Shri. S.V. Warade Manager	Upto 01/06/2023 02/06/2023 to 19/06/2023 20/06/2023 to 09/08/2023 From 10/08/2023	Export
14.	Shri. S.D. Meherkar Manager	--	Sheti (Talegaon)
15.	Shri. V.J. Rane Law Officer	--	Law

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Deputy General Manager / Assistant General Manager / Manager
(Division Offices)

Sr.	Name of Officer	Period	Division
1	Dr. B.N. Patil Deputy General Manager Shri. M.G.Joshi Deputy General Manager (Additional Charge)	Upto 30/04/2023 From 01/05/2023	Ratnagiri
2	Shri. S.S. Ghule Deputy General Manager	-	Kolhapur
3	Shri. C.M. Bari Deputy General Manager Shri. S.Y.Puri Deputy General Manager	Upto 31/05/2023 From 01/06/2023	Nasik
4	Shri. R.R.Mahajan, Deputy General Manager	-	Pune
5	Shri. G.C. Wagh, Deputy General Manager (Additional Charge)	-	Chattrapati Sambhajinagar
6	Shri. M.D.Barde Deputy General Manager (Additional Charge)		Latur
7	Shri. M.S.Gawale, Deputy General Manager (Additional Charge) Shri. A.B.Kadu Deputy General Manager (Additional Charge) Shri. D.M.Daga Deputy General Manager (Additional Charge)	Upto 30/06/2023 01/07/2023 to 11/01/2024 From 12/01/2024	Amarawati
8	Shri. Ajay Kadu Deputy General Manager		Nagpur



4) Financial Position

Sources of Income

As per provision of Sec.39 (L) of The Maharashtra Agricultural Produce Marketing (Development & Regulation) Act of 1963, sources of income of Maharashtra State Agricultural Marketing Board are Annual contribution received from Agricultural Produce Market Committees, Interest on the loan amount disbursed to the market committees and Interest received on bank deposits and other investments.

As per provisions of the Act such amount received is accounted under the head "The Agricultural Marketing Development Fund". After meeting the administrative expenditure and expenses on other developmental activities of the Marketing Board, the balance amount is utilized for disbursing in the form of loans to the various Market Committees to develop infrastructure facilities in their Main and Sub market yards.

The details of total funds received and its utilization during the year under report is as follows:

Balance sheet as on 31/03/2024

(Rs.in Crores)

Sr.No.	Liabilities	Amount	Assets	Amount
1	Marketing Fund	574.90	Fixed Assets	220.60
2	Current Liabilities	16.15	Investments	427.85
3	Subsidy (APEDA & Other)	190.76	Cash & Bank Balance	37.60
4	Marketing Extension Fund	7.21	Loans & Other Advances	91.82
5	Onion Export Development Extension Fund	48.47	Current Asset	106.59
6	RKVY Scheme Fund	12.81	Marketing Board Income Tax	0.98
7	Provisions	35.16		
	Total	885.45	Total	885.45

Income & Expenditure as on 31/03/2024

(Rs. In Crores)

No.	Expenditure	Amount	Income	Amount
1	Establishment Expenses	22.49	Interest received on loans provided to APMC & Other	9.95
2	Administrative Expenses	4.42	Interest received on Investments	20.43
3	Export Facility Center Expenses	2.37	Export Facility Center Income	7.78
4	Export Promotion	0.42	KrishiPanamitra (Contribution)	0.30
5	Development and Projects	0.00	Other Income	1.09
6	Depreciation	11.69	Excess Exp. Over income	1.84
	Total	41.39	Total	41.39



BUDGET FOR THE YEAR 2024-2025

IN FLOW

(Rs. In Crores)

No.	Particulars	Amount	Percentage %
1	Contribution	50.00	39.82
2	Loan recovery	25.00	19.91
3	Interest on loans	10.00	7.96
4	Interest on investments	23.00	18.32
5	Deposit Term Loan	2.00	1.59
6	Facility Center Income	10.00	7.96
7	Other	5.56	4.43
	Total	125.56	100.00

OUT FLOW

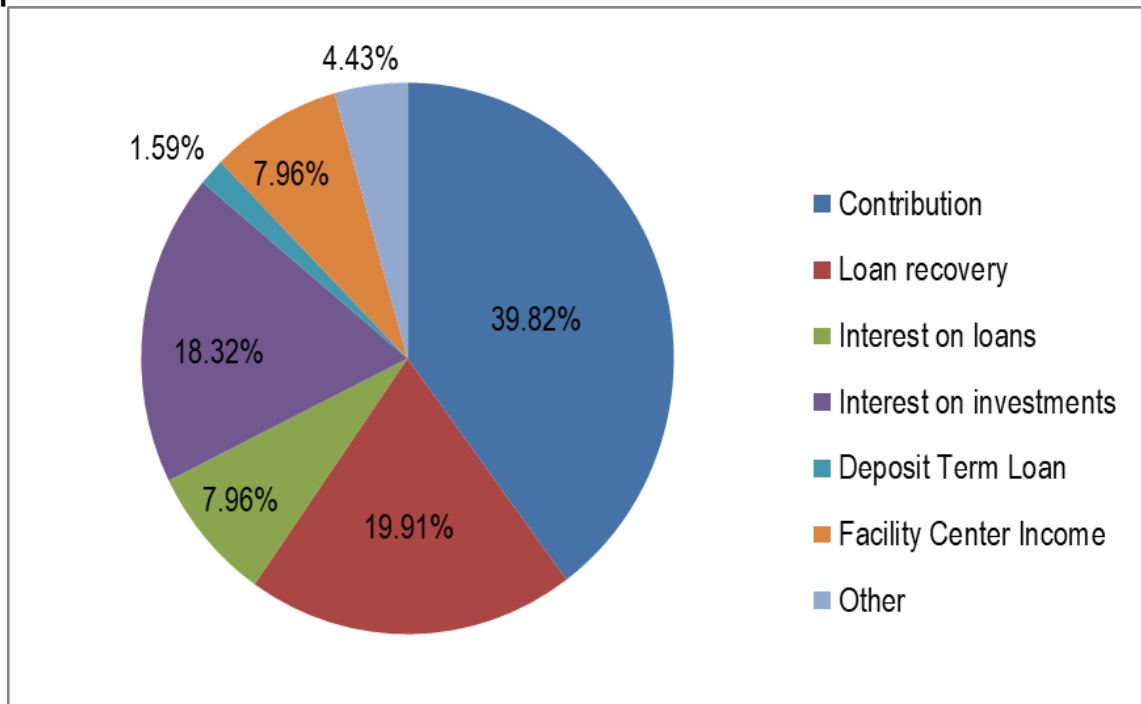
(Rs. In Crores)

No.	Particulars	Amount	Percentage %
1	Loans disbursement to APMCs & Subsidy	45.10	38.26
2	Establishment, Administrative & Other revenue expenditure	41.84	35.49
3	Term Loan, Investment Fluctuation Fund, House Loan Advance	3.00	2.54
4	Capital expenditure (Head office, Export Facility Center, Computer & Other)	25.57	21.69
5	Other Capital Expenditure	2.37	2.01
	Total	117.88	100.00

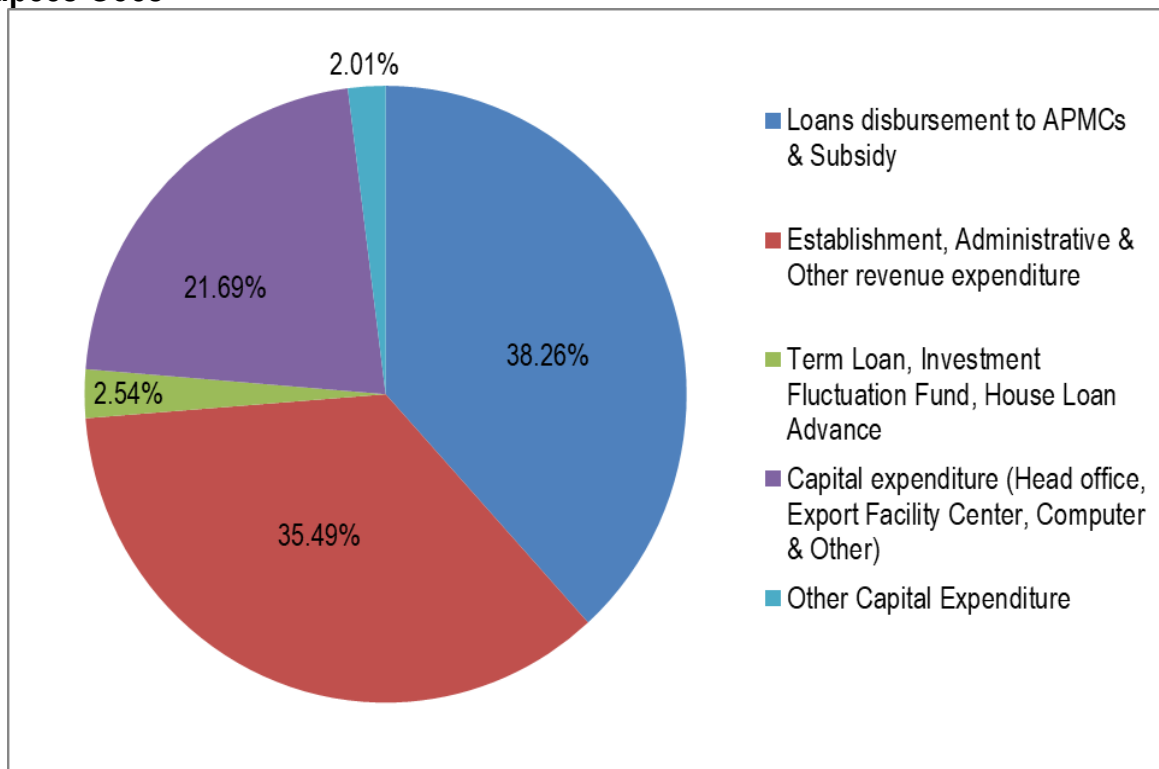


Budget – 2024-2025

Rupees Comes



Rupees Goes





5) OTHER DEPARTMENTS

A. Agricultural Produce Market Committees

During Year under report there are 305 Main Markets and 625 Sub-markets functioning in the state. The APMC's are functioning in all districts of the state. Division wise break-up of the APMCs functioning in the state is as follows:

Sr. No.	Division	Main Markets	Sub Markets
1.	Ratnagiri	20	41
2.	Nasik	53	131
3.	Pune	23	65
4.	Chhatrapati Sambhajnagar	36	75
5.	Latur	47	80
6.	Amrawati	55	102
7.	Nagpur	50	83
8.	Kolhapur	21	48
	Total	305	625

1. Contribution:

As per provision of Section 37(2) of Maharashtra Agricultural Produce Marketing (Regulation) Act, 1963, an annual contribution was assessed in respect of 299 Market Committees on their total income F.Y. 2022-23. The details of the same are on follows:

(Amount Rs. In Lakhs)

As on 31/03/2023 Outstanding Contribution	Contribution Demand for 2022-23	Total Contribution	Contribution Received	Balance Contribution
1269.03	4888.97	6150.23	5108.24	1093.70

2. Loans :

Development Loans:

MSAMB is disbursing long term and interim loans to the market committees for carrying out various developmental works in their main and sub-market yards. This includes items mainly as Internal Roads, Road Asphaltting, Drinking water facility, Auction Platforms, Auction Sheds, Auction halls, Compound Wall, Gate and Watchman Cabin, Toilet Block, Electrification, Commercial Shopping Complex etc.

During the year under report, MSAMB has disbursed loans amounting Rs.7,06,84,784/- to the Agricultural Produce Market Committees for undertaking various developmental



works and construction of Warehouses and Grain cleaning unit under Rashtriya Krishi Vikas Yojana and setting up Grain cleaning unit under E-NAM scheme. The details are as follows :

Term Loan -

Sr. No.	No. of APMC	Interest Rate	Amount Disbursed	Purpose of the Loan
1	3	6%	5,28,42,584	Various developmental works.
2	7	3%	1,78,42,200	Construction of Warehouses and Grain cleaning unit under Rashtriya Krishi Vikas Yojana (RKVY) and setting up Grain cleaning unit under E-NAM scheme.
Total loan disbursed			7,06,84,784	

Loan Interest Rate -

- 1) As per the circular dated 9/3/2016, interest rate of 6% is applicable on all long and short term loans for various development works of market committees in the state.
- 2) Interest rate of 3% is applicable on term loans given to market committees under Rashtriya Krishi Vikas Yojana for construction of Warehouses and and setting up Grain cleaning unit under E-NAM scheme.

3) APMC Budget Approval -

In the year under report, the main budgets for the next year of the Agricultural Produce Market Committees are approved under Section 38 of Maharashtra Agricultural Produce Marketing (Development & Regulation) Act, 1963 & the relevant rules thereunder. MSAMB has approved Main Budgets for 2024-25 of 297 APMC's. MSAMB has also approved Supplementary Budgets of 166 APMC's during the year under report. Also, Re-appropriation Sheet of 2022-23 for 85 market committees have been approved.

4) Market Fee of on purchase agricultural produce in the area of APMC's under Direct Marketing.

As per powers delegated under provision of section 59 of the Maharashtra Agricultural Produce Marketing (Development & Regulation) Act 1963, the Govt. of Maharashtra has given exemption from section 7 and permitted Direct Marketing License holders of the state to purchase any agricultural produce directly from the farmers outside notified market area of any APMC subject to certain terms and conditions.

Accordingly, all Direct Marketing License holders in the state are purchasing various agricultural produce directly from the farmers. The Direct Marketing License holders are



required to deposit Market fee on their purchases to MSAMB. Till year under report 1482 Direct Marketing Licenses were issued by Directorate of Marketing, Maharashtra State.

In the period between 01/01/2023 to 30/06/2023 total 39 Direct Marketing License holders has deposited market fee of Rs.96,66,250/- against their purchases in the jurisdiction of 70 APMCs in the State and MSAMB has transferred this amount to respective APMCs in the State.

In the period between 01/07/2023 to 31/01/2024 total 52 Direct Marketing License holders has deposited market fee of Rs.1,74,39,557/- against their purchases in the jurisdiction of 87 APMCs in the State and MSAMB has transferred this amount to respective APMCs in the State.

As mentioned above, in the period of 13 months between 01/01/2023 to 31/01/2024 an amount of Rs.2,71,05,807/- received as market fee from 91 Direct Marketing License holders and the same has been transferred to respective APMCs in the State.



B) Export

Maharashtra State Agricultural Marketing Board (MSAMB) Export section has organized training programs at grassroots levels for post-harvest management of agro produce including precooling, cold storage, Ripening, packaging, logistics etc., to increase the export worthy production and post-harvest management, with the support of horticulture department, cooperation department, agriculture universities, local APMCs and guidance from APEDA and NPPO, Government of India. MSAMB provides the basic export oriented infrastructure for sorting, grading, packaging, handling, storage etc. MSAMB supports local APMCs and cooperative societies to get the funding from central and state government to create the infrastructure in the state.

MSAMB undertake the policy to boost of the agro export from Maharashtra. By implementing schemes viz. searching importers and sending samples of fresh fruits, vegetables and processed products, participation in various national and international exhibitions and trade events, exploring new international markets etc. MSAMB provides the importing orders to the grower exporters as well as farmer groups for supply of material for export and also organizing buyer-seller meets. MSAMB's export facility centers has played very important role in exporting various agro produce like mango, pomegranate, banana, oranges, mango pulp, cashew, flowers, onion to USA, Japan, New Zealand, UAE, Australia, South Korea, Mauritius, Russia.

MSAMB's Export Oriented Infrastructure

Government of India has declared Agri export zones (AEZ) in the state of Maharashtra for Alphonso mango, kesar mango, onion, oranges, banana, pomegranate, and flowers. For AEZ of alphonso mango, Kesar mango, onion, oranges, banana, pomegranate MSAMB has been appointed as a nodal agency for its implementation in the state. Being nodal agency, MSAMB has realized the need of the export oriented pack house and facility centers for fresh fruits and vegetables, to reduce the post-harvest losses and as per the demand from the importing countries of agricultural produce.

We are pioneer in the state for creation of common infrastructure for post-harvest management by establishing pre-cooling, cold storage, packing grading line, ripening chamber etc.

Types of Export Facility Center

Sr.	Feature	Number
1.	Export Facility Center	22
2.	Fruit and Vegetable modern marketing Facility Center	20
3.	Flowers Export Facility Center	03
Total		45



Division wise list of export facility centers -

Division	Sr. No.	Name of Facility	Location	Project Components		Processing (MTs)
Pune	1	Agro produce export facility center, Indapur, Tal.Indapur, Dist- Pune	Shivlilianagar Indapur – Akluj Road, Tal.Indapur, Dist Pune	Handling Facility	10 MT/ hr	0.00
				Onion Storage Structure	500 MT	
				Exporter Shops	360 sq. mtr	
				Admin building	233 sq mtr	
	2	Fruits & vegetable Export Facility Center Indapur Tal.Indapur, Dist Pune	Shivlilianagar Indapur – Akluj Road, Tal.Indapur, Dist Pune	Cold Storage	40 x 3 (120 MT)	0.00
				Precooling	5 MT / Batch	
				Transformer	160 KVA	
				D.G.Set	100 KVA	
		Ice Making Unit		Ice Storage	40 MT	
				Ice Tank	5 MT / Day	
	3	Banana export Facility Center Indapur Tal.Indapur, Dist Pune	Agricultural produce market committee, Shivlilianagar Indapur – Akluj Road, Tal.Indapur, Dist. Pune	Pre cooling	5 MT/ Batch	1668.80 Banana
				Cold storage	25 MT	
				Ripening chamber	25 MT (4 nos)	
				Two Packhouse Walchandnagar and Akluj)	4885 sq. feet each	
				D.G.Set	175 KVA	
	4	Grapes and Pomegranates export facility Center, Baramati Tal. Baramati Dist Pune	Jalochi, Tal. Baramati Dist Pune	Pre cooling	5 MT / Batch	562.96 Mango,
				Cold storage	25 Mts (2 nos)	
				Packhouse	4035 sq.feet	
				Handling Facility	1.5 MT/ hour	
				D.G.Set	125 KVA	
	5	Flower export Facility center, Talegaon Dabhade Tal – vadgaon maval Dist- Pune	MIDC, Floriculture park, Talegaon Tal – vadgaon maval Dist- Pune	Pre cooling	5 MT / Batch (2 nos)	169.86 Rose stems & Mango
				Cold storage	25 MT (4 nos)	
				Packhouse	6004 Sq feet	
				D.G.Set	200 Kva	
				Transformer	200 Kva	
	6	Export facility center,Talegaon Dabhade Tal – vadgaon maval Dist- Pune	Horticulture Training Center, Talegaon Dabhade , Tal – vadgaon maval Dist. Pune	Pre cooling	5 MT / batch	80.317 Rose stems
				Cold storage	50 MT	
				Packhouse	800 sq feet	



Division	Sr. No.	Name of Facility	Location	Project Components		Processing (MTs)
Kolhapur	7	Pomegranate and Grape export facility Center , Atpadi Dist. Sangali	Agricultural produce market committee , Atpadi , Tal Atpadi , Dist. Sangali	Pre cooling	5 MT/ Batch	0.00
				Cold storage	25 MT (2 Nos)	
				Packhouse	2000 Sq feet	
				D.G.Set	200 Kva	
				Transformer	200 KVA	
	8	Flower export Facility Center, Satara, Tal. Satara Dist. Satara	MIDC Satara Tal. Satara Dist. Satara	Pre cooling	5 MT/ Batch (2 nos)	10.5 Cashew
				Cold storage	25 MT (4 nos)	
				D.G.Set	200 KVA	
				Transformer	315 KVA	
Ratnagiri	9	Alphonso Mango export facility center, Nachane Tal. Ratnagiri Dist. Ratnagiri	Shantinnagar , Nachane Tal.Ratnagiri Dist. Ratnagiri	Pre cooling	5 MT / 6 hrs	0.00
				Cold storage	25 MT	
				Ripening Chamber	5 MT	
				Packhouse	6000 sq feet	
				Handling System	1.5 MT / hrs	
				Plastic crates	800 nos	
				D.G.Set	100 Kva	
				Transformer	160 Kva	
	10	Alphonso Mango export facility center, Jamsande Dist. Sindhudurg	Jamsande , Tal Deogad Dist. Sindhudurg	Pre cooling	5 MT / 6 hrs	0.00
				Cold storage	25 MT	
				Ripening Chamber	5 MT	
				Packhouse	6000 sq feet	
				Handling System	1.5 MT / hrs	
				Plastic crates	900 nos	
				D.G.Set	100 Kva	
				Transformer	160 Kva	
	11	Fruit and vegetable Export Facility center, Jamge	Jamge, Tal-Khed, Dist-Ratnagiri	Precooling	5 M.T. / Batch	0.00
				Coldstorage	50 M.T.	
				Ripening Chamber	40 M.T.(4x10)	
				Packhouse	5778 Sq.feet	
				D.G.Set	250 KVA	
				Transformer	315 KVA	
	12	Irradiation facility center, Vashi Navi Mumbai	Sector 19 , opposite to Grain market gate no 2 , Vashi Navi Mumbai	Radiation source	Cobalt-60	1304.04 Mango, Spices, Atta, Maida, Sooji & Animal Feed.
				Source strength	500 kCi	
				Radiation Unit (Mango)	5 MT/ Hr	
				Cold Storage	76 MT	
				D.G.Set	500 KVA	
				Transformer	500 KVA	



Division	Sr. No.	Name of Facility	Location	Project Components		Processing (MTs)
	13	Vegetable processing facility, Vashi Navi Mumbai	Sector 19 , opposite to Grain market gate no 2 , Vashi Navi Mumbai	Pre cooling	5 MT/ Batch	5756.67 Fruits & Vegetable, Mango
				Cold storage	98 MT	
	14	Vapour heat treatment facility, (VHT), Navi Mumbai Vashi	Export building, sector 19, APMC, Vegetable Market, Vashi , Navi Mumbai	VHT Machine	1.5 MT/ batch	3332.97 Mango, Custard apple, Chikoo, Fruits & Vegetable
				Aluminium Palets	12 Nos	
				Cold storage	100 MT	
				Packhouse	4000 sq feet	
				Handling System	1.5 MT/ hour	
				Plastic crates	432 nos	
				D.G.Set	125 KVA	
				Transformer	500 KVA	
Nashik	15	Onion, Grapes, Pomegranates export facility center , Kalvan Tal Kalvan Dist. Nashik	A/p- Bhendi Tal. Kalvan Dist.Nashik	Precooling	5 MT / Batch	0.00
				Coldstorage	50 MT	
				Packhouse	4350 sq mtr. (2 Nos)	
				Handling system	2 MT/ hrs	
				Onion Storage	400 MT	
				Weigh bridge	60 MT	
				Staff quarter	2 x 1 BHK	
				Plastic crates	1000 Nos	
				D.G. set	160 KVA	
	16	Onion export Facility Center , Chandwad Tal Chandwad, Dist.Nasik	APMC, Chandwad , Tal. Chandwad, Dist.Nashik	Precooling	5 MT/batch	0.00
				Coldstorage	50 MT	
				Packhouse	4765 sq. feet	
				D.G.Set	160 kva	
				Transformer	160 kva	
				Onion Storage structure	350 MT	
				Plastic crates	500 nos	
	17	Flower export Facility Center Mohadi Tal - Dindori, Dist.Nashik	APMC, Dindori , Sub Market,yard mohadi , Gat No 1286, Tal - Dindori, Dist.Nashik	Precooling	5 MT / Batch (2 nos)	5408.28 Grapes
				Coldstorage	100 MT	
				Packhouse	6004 sq feet	
				D.G.Set	200 KVA	
				Transformer	200 KVA	
	18	Banana export facility center, Savda. Tal. Raver Dist- Jalgaon	Apmc sub market yard Savada Tal. Raver Dist Jalgaon	Precooling	5 MT/ batch	0.00
				Coldstorage	25 MT	
				Ripening chamber	25 MT	
				Packhouse	5700 sq feet	
				Handling system	2 MT/hr	



Division	Sr. No.	Name of Facility	Location	Project Components		Processing (MTs)
				Plastic pallets	150 Nos	
				Weigh bridge	60 MT	
				Staff quarter	2 x 1 BHK	
				D.G.Set	140 KVA	
				Transformer	160 KVA	
	19	Fruits and vegetables export facility center, Khadkewake, Tal Rahta Dist Ahmednagar	A/P Khadkewake Tal. Rahta Dist. Ahmednagar	Precooling	5 MT / Batch	0.00
				Coldstorage	150 MT	
				Packhouse	6964 sq feet	
				Handling line	2 MT/ hr	
				D.G.Set	200 KVA	
Transformer	315 KVA					
Auranga bad	20	Kesar mango export facility center, Jalna. Dist- Jalna	APMC Market yard , Jalna Dist- Jalna	Precooling	5 MT / Batch	0.00
				Coldstarage	50 MT	
				Ripening chamber	5 MT/ Batch	
				Packhouse	6000 sq feet	
				Handling system	1.5 MT/hr	
				Waxing unit		
				Fire fighting system		
				Plastic pallets	150 nos	
				Plastic crates	372 Nos	
				D.G.set	140 KVA	
	Transformer	160 KVA				
	21	Banana export Facility center , Vasmat. Dist- Hingoli	Gat No. 167, Taluka seed multiplication center, Tal. Vasmat Dist-Hingoli	Precooling	5 MT / Batch	0.00
				Coldstorage	25 MT	
				Ripening Chamber	25 MT	
				Packhouse	5700 sq feet	
Latur	22	Kesar mango export facility , Beed . Tal. Beed Dist. Beed	APMC, Beed , Village Bahirwadi , Tal. Beed Dist Beed	Pre cooling	5 MT / Batch	102.00 Onion
				Coldstorage	50 MT	
				Ripening chamber	10 MT	
				Packhouse	3875 sq foot	
				D.G.set	160 KVA	
				Transformer	160 KVA	
	23	Mango and pomegranates export facility center, Latur Tal. Latur Dist- latur	MIDC, Latur Plot no D-1/1 New MIDC ,Near Warehouse Godawn, Barshi Road	Pre cooling	5 MT/ Batch	624 Mango & lime
				Coldstorage	100 MT	
				Packhouse	5700 sq feet	
				Ripening chamber	25 MT	
Handling System	2 MT/ hr					
Weigh bridge	60 MT					



Division	Sr. No.	Name of Facility	Location	Project Components		Processing (MTs)
			Tal. latur Dist- latur	Plastic crates	1000 Nos	
				Staff quarter	2 x 1 BHK	
				D.G.Set	250 KVA	
Amravati	24	Orange export facility, center Varud Tal. varud Dist- Amravati	MIDC.Varud Dist Amravati	Pre cooling	5 MT/Batch	0.75 Chilli & Ladyfinger (Seeds)
				Coldstorage	25 MT	
				Grading line	2 MT/ hr	
				D.G.Set	160 KVA	
					30 KVA	
				Transformer	160 KVA	
				Weigh bridge	60 MT	
				Staff quarter	2 x 1 BHK	
Nagpur	25	Orange export facility center, Karanja Ghadge Tal.Karanja Ghadge Dist Wardha	Karanja Ghadge Tal.Karanja Ghadge Dist Wardha	Pre cooling	5 MT / Batch	0.00
				Cold storage	25 MT	
				Packhouse	3300 sq feet	
				Handling system	2 MT/ hr	
				Waxing unit		
				Plastic crates	7000 nos	
				Weigh b ridge	60 MT	

Modern Marketing Facility Centers for Fresh Fruits & Vegetables (20)

Division Name	fruits and vegetables modern facility centers	Components and Capacities	Capacity utilization (MTs)
Pune	Fruits and vegetables modern marketing facility center, Shail Pimpalgaon Tal. Khed Dist. Pune	<ul style="list-style-type: none"> • Coldstorage - 25 MT • Precooling - 5 MT • Packhouse area -107.30 Sq.m. 1155 Sq.feet • D.G.Set - 62.5 KVA • Transformer - 100 KVA • Antiroom- 42 Sq.m. • Plantroom - 39 Sq.m.. • Office - 32 Sq.m. • Store room - 17.30 Sq.m. • Shop - 3 - 54 Sq.m. • Internal road, compound wall, Electrification, Plastic 	0.00
	Fruits and vegetables modern marketing facility center, Barshi, Dist. Solapur		0.00
Kolhapur	Fruits and vegetables modern marketing facility center, Masur, Tal. Karad, Dist. Satara		323.50 Jaggery
	Fruits and vegetables modern marketing facility center, Mhaswad, Tal. Man Dist. Satara		292.64 Gram, Green gram, Pigeon pea (tur), Tamarind & Potato
	Fruits and vegetables modern marketing facility center, Talsande Tal. Hatkanagale Dist. Kolhapur		0.00
Ratnagiri	Fruits and vegetables modern marketing facility center, Palghar, Tal. Dist Palghar		0.00
Nashik	Fruits and vegetables		

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	modern marketing facility center, Thangaon, Tal. Sinnar Dist. Nashik		0.00
	Fruits and vegetables modern marketing facility center, Loni, Tal. Rahata, Dist. Ahmednagar		0.00
	Fruits and vegetables modern marketing facility center, Shirpur, Tal. Shirpur Dist. Dhule		0.00
	Fruits and vegetables modern marketing facility center, Padalsa, Tal. Yawal, Dist. Jalgaon		0.00
Aurangabad	Fruits and vegetables modern marketing facility center, Karmad, Dist. Aurangabad		1111.80 Baby Corn
	Fruits and vegetables modern marketing facility center, Tirthpuri, Tal. Ghansawangi, Dist. Jalana		0.00
	Fruits and vegetables modern marketing facility center, Kalamnuri, Dist. Hingoli		0.00
Amaravati	Fruits and vegetables modern marketing facility center, Chandur railway Dist. Amravati		0.00
	Fruits and vegetables modern marketing facility center, Deulgaon Raja Dist. Buldhana		2.35 Chilli & Ladyfinger (Seeds)
Latur	Fruits and vegetables modern marketing facility center, Ardhapur Tal. Ardhapur, Dist. Nanded		0.00
	Fruits and vegetables modern marketing facility center, Majalgaon, Dist. Beed		0.00
Nagpur	Fruits and vegetables modern marketing facility center, Bhivapur, Tal. Bhiwapur, Dist. Nagpur		696.083 Chilli, Turmeric, Coriander Powder, Soyabean, Gram, Paddy
	Fruits and vegetables		



	modern marketing facility center, Mohadi, Tal. Tumsar, Dist. Bhandara		106.29 Green Chilli, White Onion Chilli, Tomato & Onion
	Fruits and vegetables modern marketing facility center, Pulgaon Tal. Devali Dist. Wardha		0.00

1) Vegetable Processing Center (VPF), Vashi

European Union has imposed restrictions on imports from India importing mango and five vegetables. On this backdrop, Agriculture Marketing Board has taken the initiative and in collaboration with Apeda and Agriculture Produce Market Committee, Mumbai, the Vegetable Process Center has been set up by the Agriculture Marketing Board at Vashi. Hot water process is available on the facility for mango, okra, chilli, brinjal and other vegetables. Also, pre-cooling and cold-storage facilities set up at the facility. This facility has been important for the promotion of vegetable in European countries. Also, this facility provides hot water process required for mango exports in the USA. This facility is used by private exporters, farmers and co-operatives to export their goods.

2) Irradiation Facility Center, Vashi, Navi Mumbai

Market access to Indian mangoes opened in the year 2006 with the condition of irradiation on mangoes. BARC's irradiation facility at Lasalgaon was not feasible for exporters due to transportation issue, hence considering exporter's demand and guidance by APEDA, MSAMB established Irradiation Facility Center (IFC) at Vashi, New Mumbai with the financial assistance from RKVY, APEDA and MSAMB's own investment. This facility has been approved by AERB, DAE, NPPO, USDA-APHIS, FSSAI. This facility is being used for irradiation treatment on mangoes, pomegranate, Spices, pet feed, dry fruits, onion, ata, suji, cereals, acacia gum etc. for export.

3) Vapour Heat Treatment Facility Center, Vashi, Navi Mumbai:

This is an unique integrated export facility center established by Maharashtra State Agricultural Marketing Board (MSAMB) in the year 2002 with assistance from Agricultural and Processed Food Products and export development authority (APEDA). This facility is situated in the heart of fruits and vegetable market Vashi, New Mumbai. The aim behind the setting up of this pioneer unit is to cater the need of fresh fruits and vegetables exporters and to educate the people who are engaged in this field. In this machine the fruit (mangoes) temperature rises up to 47.5 °C to achieve the complete disinfestations of fruit fly which is a mandatory process for export of mangoes to Japan. The capacity of Vapour Heat Treatment is 1.5 MT per batch. The exporters are using the allied facilities for export of their agri. produce to various destinations.



Schemes and activities of MSAMB for export promotion:

A) Subsidy Scheme for export of agriculture commodities by sea route-

Transport Subsidy of Rs. 50,000/- for export of agriculture commodities by sea route container to newly opened countries.

In order to boost the export of agriculture commodities grown in Maharashtra state, a proposal was under consideration of Maharashtra state Agriculture Marketing Board for financial assistance to Cooperative Society, Farmer Producer group, company, firm, exporter, farmer for direct export of fruits and vegetables (excluding grapes), if it is exported through sea route by container. Therefore a Transport Assistance Scheme has been launched as per the MSAMB's Board Meeting No. 134 dated 2nd July, 2018. It has decided to reserve a fund of Rs. One Crore for the scheme.

This scheme is launched in order to increase the involvement of Cooperative Societies and Farmer Producer Companies in agriculture export.

The Cooperative Society, Farmer Producer Company, Farmer, Company, Exporter, FPO can avail the benefit of this scheme, upto Rs. 50,000/- per container (20 ft./40ft.) The maximum subsidy per beneficiary will be Rs. 1 Lakh per year.

MSAMB has continued the scheme for FY 2023-24 and allocated the fund of Rs. 1 crore for the same.

Country and destination for Transport Assistance Subsidy Scheme:

Sr. No	Country	Commodity
1	USA	Mango, Pomegranate
2	Australia	Mango
3	South Korea	Banana, Mango
4	Kazakhstan (via Bandar Abbas Port)	Mango
5	Afghanistan (via Bandar Abbas Port)	Banana, Onion
6	Iran	Banana, Mandarin, Mango
7	Russia	Banana, Mango
8	Mauritius	Onion, Mango
9	Latvia (via Riga Port)	Vegetables and Onion
10.	European Union Countries	Mango, Pomegranate
11.	Canada	Mango, Pomegranate
12.	All countries	Mandarins

Terms and conditions of the scheme:

The terms and conditions of the Transport Assistance Subsidy Scheme are as under:

- It is mandatory that the Co-operative Society, Farmers' Producer Company, company, firm, exporter, farmer should directly export the agri. produce by sea route container.
- The beneficiary of the scheme will be the Co-operative Society, Farmers' Producer Company, Company, Firm, Exporter, Farmer registered in Maharashtra.



- The applicant, Co-operative Society or Farmers' Producer Company shall submit the application in prescribed format along with the required documents and the bills of the container supplier company.
- The scheme is eligible for specified countries and corresponding commodities only.
- The scheme is not eligible for the traders/exporters working on behalf of Co-operative Society.
- The Co-operative Society or Farmers' Producer Company shall apply for the said scheme, only after receipt of the payment of the exported goods, so that non-receipt of the payment of the consignment due to quality issues will be not eligible for the benefit of the scheme.
- The scheme will not be eligible for exporting sample of agro produce.
- Managing Director, MSAMB is authorized to approve, partially approve or reject the application for subsidy and it will be bind on the applicant.
- The said scheme is applicable for sea route transport of above mentioned agro produce to the mapped destinations.

B) Horticulture Export Training Course for farmers, entrepreneurs, students, government officers etc. –

To develop the new entrepreneurs in agro export, “Horticulture Export Training Course” a residential course of 5 days, on chargeable basis (for residential Rs.11505/- per participant, Rs.9735/- for nonresidential participant & Rs.8638/- for ladies participant) is being organized monthly by MSAMB. This year total 374 participants have trained in this course.

The subjects covered under this program are as follows:-

- Fruits and vegetables export opportunities and MSAMB's Role
- Export procedure, License, registrations, certifications and insurance.
- Overview of invoice, packing list and other documents
- Study of product potential, Harmonized system code, and International status
- Quality parameters, Phyto-sanitary standards, AGMARK standards, TRACENET, MRL, PHI etc.
- Packing Standards, Packaging, Air and Sea shipments, role of CHA.
- Agricultural commodities transport and supply system (Domestic and International)
- Terminologies – UCPDC, Banking procedure, Payment risks
- Schemes of Government – APEDA, RKVY, MEIS for exporters
- Export certification – (Good agricultural practices , HACCP)
- Need of export facility centres (PC, CS, RC, HWIT, VPF, VHT, IFC)
- Special process for fruits and vegetables.
- Business opportunities due to contract farming and Model act provisions.



C) Implementation of Agri. Export Policy (AEP) in Maharashtra State:

India is a leading producer in the world in production of food grains, milk, sugar, fruits and vegetables, spices etc.. The central government has announced an agri export policy to double the income of farmers by 2022. Exports of agricultural commodities will play an important role in fulfilling this objective.

Maharashtra is an important state in the country in terms of agricultural exports. Other states in the country are also doing a lot in terms of agricultural exports. It has been mentioned that the state government should be actively involved in the agricultural export policy of the central government. The Central Government has appointed Maharashtra State Agricultural Marketing Board as the nodal agency for implementing agricultural export policy in the state. In that connection, the Government of Maharashtra has prepared an agricultural export policy of the state and submitted it to the Government. Under this agri-export policy, cluster wise training programs, meetings at various levels to meet the challenges of export growth, meetings of farmers, producers' co-operatives, producers' associations, farmers' production companies, exporters and government agencies are being organized.



C) Project

1. Project Consultancy Division

Marketing Board offered consultancy to the APMCs and Co-operative and received an excellent response. This led to the foundation of full-fledged project consultancy division and it is established as 23rd July 2003.

The Project Consultancy Division prepares Project Reports for Export Facility Centers to be erected by MSAMB and submit for subsidy from RKVY and APEDA. It also scrutinize APMC's proposals under the sub scheme Agricultural Marketing Infrastructure (AMI) of Integrated Scheme for Agricultural Marketing (ISAM) of GoI.

At present the consultancy division is providing consultancy services to agro processing projects. Project Consultancy Division is having project in hand valued at an estimated cost of Rs.250 Crores.

2. Agricultural Marketing Infrastructure (AMI) of Integrated Scheme for Agricultural Marketing (ISAM) of GoI. Scheme

Project department has scrutinized following proposal of APMC as per the scheme norms and forwarded to the Agriculture Marketing Advisor, Director Of Marketing and Inspection, Mumbai to avail 25% subsidy.

(Rs. In Lacs)			
Sr. No.	APMC Name	Work	Project Cost
1	Pune Dist Pune	Infrastructure facility work in Sub yard Moshi	601.53



D) Engineering

Agricultural Produce Market Committees are undertaking various development works / constructions like offices, warehouses, roads, water supply, water dispensation arrangements, Compound Wall, Water supply, Toilet block, Auction hall, Gutter, Roads, Canteen, Farmers Rest House and productive works such as Godowns, Cold Storages, Cattle Markets etc. under their own funds or through various schemes of State and Central Government. The technical scrutiny of the loan proposals and loan utilization statement of APMC's for such various development works in the market yard and for the development works under state/central government's Schemes is undertaken by the Engineering Department

In the report year (2023-2024), the details of various works done by the Engineering Department are as follows:

A) The Engineering section done technical scrutiny of loan proposals & loan utilization proposals of the following 9 Agricultural Produce Markets Committees (APMC) :

Sr. No.	APMC Name and District
	Loan Proposals / Loan Utilization Proposals
1.	Chandwad, Dist. Nashik
2.	Killedharur, Dist. Beed
3.	Lakhani, Dist. Bhandara
4.	Gevari, Dist. Beed,
5.	Raver, Dist. Jalgaon
6.	Mangrulpir, Dist. Washim
7.	Katol, Dist. Nagpur
8.	Bhivapur, Dist. Nagpur
9.	Sangamner, Dist. Ahmednagar

B) ADB Funded MAGNET Project:

Government of Maharashtra's Asian Development Bank Funded "Maharashtra Agri Business Network" (MAGNET). Under this Projects are Upgradation / Expansion of Existing 16 Facilities and APDEA certification 2 facilities of Maharashtra State Agricultural Marketing Board & New Facilities (1) Baramati, (2) Pachod, Tal, Paithan (3) Beed & Strengthening of NIPHT Center, Talegaon are included. All these works are in progress. Details of these Projects are as follows :



C) B-1) Construction works in Progress:

No	Export Center Name	Project Cost (Rs in Crore)
A)	Upgradation / Expansion of Existing Facilities (Total 12 Facilities) :	
1.	Export Center, Jalna, Dist. Jalna	1.07
2.	Fruit & Vegetable Modern Export Center, Karmad, Dist. Chatrapati Sambhajinagar	1.18
3.	Fruit & Vegetable Modern Export Center, Ardhapur, Dist. Nanded	0.52
4.	Export Center, Latur, Dist. Latur	2.95
5.	Fruit & Vegetable Modern Export Center, Chandur Railway, Dist. Amrawati	2.60
6.	Orange Export Center Karanja (Ghadage), Dist. Wardha.	5.73
7.	Apeda Certification : Export Center, Warud, Dist, Amrawati	0.55
8.	Apeda Certification : Export Center, Beed Dist, Beed	0.42
9.	Export Center Kalvan, Tal. Kalvan, Dist. Nashik	4.24
10.	Export Center, Savada Tal. Raver, Dist. Jalgon	6.39
11.	Vapour Heat Treatment Export Center, Vashi, Navi Mumbai	1.49
12.	Vegetables Handling Export Center, Vashi, Navi Mumbai	0.84
13.	Radiation Facility Center, Vashi, Navi Mumbai	0.84
14.	Export Facility Center, NIPHT, Talegaon, Dist. Pune	3.75
15.	Export Center Mohadi Tal Dindori, Dist. Nashik	4.31
16.	Export Center Chandwad, Tal. Chandwad, Dist. Nashik	1.88
17.	Grapes & Pomegranate Export Center, Baramati, Dist. Pune	3.84
18.	Pomegranate Export Center, Atpadi, Dist. Sangli	2.63
B)	New Facilities	
1.	Fruit & Vegetable Modern Export Center, Baramati Tal. Baramati Dist. Pune	42.83
2.	Fruit & Vegetable Modern Export Center, Pachod, Tal. Paithan, Dist. Chatrapati Sambhajinagar	15.07
3.	Custard Apple Export Center, Beed Dist, Beed	5.70
4.	Strengthening and Various Development Works at National Institute of Post-Harvest Technology (NIPHT), Talegaon, Dist. Pune	13.70



E) Computer (IT)

1. Agmarknet Scheme

Objective of Agmarknet Scheme of Govt. of India is to compile market arrivals, prices and to disseminate to farmers and stake holders. Under Agmarknet Scheme computer set with internet facilities has been provided free of cost to 306 Main markets and 65 sub yards. Daily arrival and price data is being compiled through MSAMB website (www.msamb.com) and further disseminated.

2. National Agriculture Market (eNAM) Scheme

Govt. of India has initiated a National Agriculture Market (NAM) project for computerization of auction process (e-Auction) at APMCs for the benefits of farmers. Under this project, the process of arrival till dispatch of Agri. Commodities at APMCs is being computerized as, in-gate entry, assaying of agri. produce, e-auction, weighment, billing, out-gate entry. Govt. of India is providing funds of Rs.30/- Lakh per APMC for implementation of eNAM in the State. In Maharashtra 118 have been integrated with eNAM in three phases. New 15 APMCs integration with eNAM are in progress. Total 133 APMCs in the state have included in eNAM. Total 1389 APMCs in the country have been integrated with eNAM.

eNAM - 118 APMCs Status (Sep 2017 to 31 Mar 2024)

- E-Auction has been started at 118 APMCs. Quantity 425 Lakh Qtl. & Value Rs. 15329/- Cr.
- Assaying labs are established at 118 APMCs, Total 15.15 Lakh lots assayed by 110 APMCs..
- 78 APMCs have started e-Payment. Total amount Rs. 411/- Cr.
- Registered Farmers - 12.27 Lakh
- Registered Traders – 2,274
- Registered Commission Agents - 17,809
- Inter Mandi trade - 2.66 Lakh Qtl, Value Rs.140 Cr.
- Interstate trade – 1.50 Lakh Qtl, Value Rs.32.23 Cr
- Registered FPO – 323, Traded Qty 8386 Qtl, Value Rs. 3.80 Cr
- Average bid per Lot - 5.52
- Total Gram Sabha – 1,828

3. Incentive Scheme for APMC Computer Operators

Govt. of India is providing incentive of Rs.1000/- to the computer operators of APMCs for uploading daily price data on website for more than 20 days in a month, under Marketing Research and Information Network Scheme of DMI. Total Rs. 86.26 Lakhs incentives have been distributed to computer operators of APMCs.



4. MSAMB website www.msamb.com

- Official website of MSAMB, both in Marathi and English language
- Provides information about schemes, projects and activities being carried out by MSAMB
- Daily arrival & price data of APMCs is being compiled through this website
- Online daily arrivals and prices of APMCs in the State and other States.
- More than 1.40 lakhs visits in a month.

5. MSAMB Mobile APP

MSAMB Mobile App in English & Marathi language is freely available by the name MSAMB on Google play store and Apple App store. Following information is available on MSAMB Mobile App-

- Daily arrivals & prices of Agri. commodities traded in the State & other States
- Krishi Panan Mitra Magazine
- Profile of all APMCs in the State
- Horticulture Export training.
- Horticulture Training Center.
- Sellers & buyers of agricultural commodities
- Various projects, schemes & activities implemented by the MSAMB.
- Facility of uploading daily arrivals and prices data for APMCs.

6. Statistical Information

A database has been developed for the important annual administrative and statistical information of all APMCs in the State. This database is used for providing comparative statistical reports of income, expenditure, market fee, arrivals and prices to the State and Central Govt. for decision making. The comparative statistical information is provided to other institutes, companies, NGOs, individuals too.



F) Public Relations & Publicity

' Krushi Panan Mitra ' magazine -

MSAMB, Pune is publishing "Krushi Panan Mitra" magazine monthly. MSAMB sends this magazine to subscribers, APMC's, A.R.s, D.D.R.s, Divisional Joint Registrar's, Divisional offices of MSAMB, Zilha Parishads, Directors of MSAMB, Officers of Mantralaya, every month. MSAMB aims to increase the number of subscribers with the help of APMC's, Agriculture Dept. & Co-operative Dept. Also all Grampanchat offices, libraries in the state & Vivid Karyakari Co-operative Soc. etc try to make subscribers of this magazine.

"Krushi Panan Mitra" magazine covers subjects such as information related agriculture export, technology in agriculture, conservation of water, processing industry, marketing and export centers, Central & State government schemes, post-harvest technology, animal husbandry, dairy industry.

Month- wise circulation of Krishi Panan Mitra magazine is as follows;

Sr. No.	Month	Magazine distributed
1.	April 2023	14722
2.	May 2023	15082
3.	June 2023	15849
4.	July 2023	16225
5.	August 2023	16034
6.	September 2023	15685
7.	October 2023	15565
8.	November 2023	15633
9.	December 2023	16541
10.	January 2024	16495
11.	February 2024	16717
12.	March 2024	16996

In the year under report, there are more than 3 lakhs readers.

Calendar 2024 & Dairy 2024 -

In the Year 2024 MSAMB has published a Calendar and Diary . Information of various schemes of MSAMB was included in the Calender and other than the schemes of MSAMB information of APMC's in state, agriculture dept., Co-operation dept., officers of Mantralaya with their names, phone numbers, e-mail, address, These are distributed to APMC's throughout Maharashtra, Agriculture & Co-operation Dept., Government Offices and employees of MSAMB. This calendar & diary was having information about the various initiatives of MSAMB.



Participation & Financial Assistance for Exhibition/Workshop/Seminar/Conference -

MSAMB participated in various exhibitions and has given the information regarding the various schemes, projects & programmes implemented by it. With approval of Senior Officers, participating in exhibitions information of schemes/ activities of MSAMB was given. In addition to this tried to increase the subscribers of “Krusha Mitra” magazine. In the year under report MSAMB participated in 07 various exhibitions.

In the year under report Agricultural Universities, Department of Agriculture, Institute of Scientists, APMC from Maharashtra, Co-operative Societies working in the field of Agrl. Marketing requested for Financial Assistance from MSAMB to conduct Exhibition, Workshop, Seminar on Agrl. Marketing from time to time. Organizing training Programmes, Exhibitions, Work-Shops etc. related to Agrl. Marketing is one objective of MSAMB. For the successful implementation of this objective, it is necessary that financial assistance be given to other organizations doing such work. In the year 2023-2024, financial assistance has given to 01 Institute related to agricultural marketing & other.

Advertise Of MSAMB -

To create awareness among farmers & various stakeholders of society, MSAMB publishes advertisements about schemes, functions & activities implemented by MSAMB in various newspapers, special issues of magazines, issues related to farmer Co.op.Societies. These mediums publish schemes, functions & activities implemented by MSAMB. In the year under report, advertise of MSAMB's various schemes and other activities are given to 13 different newspapers, special issues of magazines. Due to these advertisements information of various schemes and other activities of MSAMB reaches to farmers & various stakeholders of society.

Publicity -

In the year under report MSAMB has conducted mango festivals, Millet festivals press conferences on different issues etc. MSAMB prepares press notes on various events.

Participation in the programs of Aakashwani & Doordarshan Kendra -

MSAMB is the member of Doordarshan Kendra Pune & Mumbai and Pune Aakashwani's Rural Programme Advisory Committee. To disseminate the information related to MSAMB's programs, Schemes etc. as well as latest technology on cultivation/marketing practices among the farmers, MSAMB have undertaken several broadcasting programs on these kendra. Due to same, it is possible to share the information related to MSAMB's Schemes as well as the guidance in the field of agriculture among the farming community. Due to the membership, better transfer of MSAMB's schemes & agriculture related guidance to grass root level.

In the year under report, 07 programs of the following officers of the Maharashtra State Agriculture Marketing Board were broadcast at Doordarshan Kendra at Pune & Mumbai.

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Sr. No.	Officers Name	Date of broadcasting	Subject
1.	Shri. Satish Warade	Dt. 17/04/2023	Export Management of agricultural commodities
2.	Shri. Milind Joshi	Dt. 05/05/2023	Pledge Loan Scheme of Cashew
3.	Shri Mahendra Lokhande	Dt. 18/07/2022	E-Nam scheme beneficial for farmers
4.	Shri. Milind Joshi	Dt. 02/11/2023	Agriculture Marketing Board's Export facility centers for export & different processing
5.	Shri. Satish Warade	Dt. 08/12/2023	Opportunities & Scope in export of flowers
6.	Shri. Milind Joshi	Dt. 01/03/2024	Mango Export – Advance Preparation
7.	Shri. J.J. Jadhav	Dt. 29/03/2024	Agriculture Marketing Board's Pledge Loan Scheme for the benefit of farmers

APMC / Officers / Farmer Training -

MSAMB has organized training programmes for officers and employees of APMC's also farmers by APMC's at National Institute of Post-Harvest Tehnology, Dist. Pune. During the period 01/04/2023 to 31/03/2024, total 200 training programmes was organized by NIPHT for officers and employees of APMC's conducted on Management of APMC's, modified laws , training related to computer, budget of APMC's and Tally software and training for farmers on Management of Green House, Nursery, Shade Net, Tissue Culture, Land /scape, Marketing and total 11593 trainers were trained during this trainings .



G) Domestic Trade Development

Objectives:

Agriculture marketing is very important activity. Main objective of DTD department is to develop agricultural trade with the help of various government schemes and activities developed by Maharashtra State Agricultural Marketing Board. To prepare common direct selling platform for farmers and consumers, arranging buyer-seller meets, formation of newer schemes for facilitating the farmers, searching the newer and potential domestic markets with their requirements are the key activities of DTD.

Producer to consumer direct Selling Activity :-

This is an activity of selling agricultural produce directly to the consumer eliminating middleman. MSAMB started this activity in the year 2003 by arranging Mango Festival. So to run this activity continuously MSAMB brought up the scheme namely Fruits & Grain Festival.

1) Fruits and Grain Festival Subsidy Scheme:-

The scheme is being implemented to organize festivals for sale of seasonal fruits like mangoes, oranges, sweet oranges, grapes, etc as well as grains directly from producers to consumers.

Beneficiaries:-

Agricultural Produce Market Committees in the State, Co-operative Societies established for marketing of agricultural commodities, Government Departments, Producers Co-operative Societies, Farmer Producers Companies, Public Charitable Trusts and Societies Registered under the Act 1860

Terms and Conditions:-

1. The duration of the festival should be at least 5 (five) days.
2. Financial assistance of Rs.2000 / - per stall for the festival will be payable.
3. Subsidy will be payable for minimum 10 and maximum 50 stalls in the festival.
4. A maximum subsidy of Rs.1.00 lakh will be payable for the festival.
5. Subsidy will be payable once in a financial year to the beneficiary for organizing Fruit and Grain Festival.
6. It will be mandatory for the organizers to name the Agriculture Marketing Board as the co-sponsor in the promotion and publicity of the festival e.g. banners, advertisements, news, backdrop, hand bill, etc.
7. If the MSAMB wants to have a stall in the festival, it will be mandatory for the organizers to provide the required stalls free of cost.



8. The report of the festival and some selected photos should be submitted to the MSAMB for publication in the 'Krishi Panan Mitra' monthly magazine of the Krishi Panan Mandal.
9. The Agricultural Marketing Board will not be responsible for quality, rates and other ancillary and legal matters of the festival. However, it will be binding on the stall holders to sell only good quality produce. It will be up to the organizers to ensure this.
10. A complete proposal for organizing the festival must be submitted with the recommendation of the Divisional Office of the MSAMB.
11. As the festival is for producers only, traders will not be able to participate in it or will not be able to bring produce from the market and sell them.
12. Subsidy will not be payable under this scheme if it is taken under any other government scheme for the festival.
13. It is mandatory to write a guarantee on the stamp paper of Rs.100/- that all the above mentioned terms and conditions are acceptable.
14. The Agricultural Produce Market Committees of the State can organize the festival a maximum of five times in a one financial year and for all the festivals together 50 stalls (minimum 10 stalls per festival) per stall Rs.2000, the maximum subsidy of Rs.1.00 lakhs is payable.
15. It will be mandatory to get No Objection Certificate (Fire NOC) from the Fire Department for organizing the festival.

In the year 2023-24, the festival will be organized in the State -

This year the festival was held from 1st April to 3rd June in the open space of Vakhar Corporation in front of PMT Bus Depot at Gultekdi Market Yard Entrance No. 9, Pune. Around 67 stalls were made available to mango growers. Around 88 Hapus mango growers from Ratnagiri and Sindhudurg districts of Konkan participated in this. Around 2.50 lakh dozens of mangoes were sold directly from farmers to consumers during the festival, generating a turnover of Rs 18.75 crores.

Apart from this, under the fruit festival scheme of Panan Mandal, 5-day festival campaign was successfully conducted in Junnar, Kurduwadi, Pimpri-Chinchwad, Mumbai, Chatrapati Sambajinagar, Pal (Jalgaon), Bableshwar (Ahmednagar), Sangli, and Kolhapur. These festivals have received huge response from the local residents and a total turnover of around 20.5 crores has been achieved.



Festiva Is held in the year 2023-24 under Fruit and Grain Festival Subsidy Scheme-

Sr. No	Name of Department	Named Festival		Stall Holders Farmers Number	Mango Sales (dozen)	Grain Sales (Quintal)	Estimated Sales Turnover (Rs. Lakh)
		Section	Scheme				
1	Pune	1	1	73	0	27	39.85
2	Chatrapati Sambajinagar	0	1	24	8500	0	43.11
3	Kolhapur	1	0	21	5600	0	35
4	Nashik Ratnagiri	1	2	142	0	526	53.19
5	Ratnagiri	1	0	27	0	0	8.50
6	Latur	0	0	0	0	0	0
7	Nagpur	0	0	0	0	0	0
8	Amravati	0	0	0	0	0	0
9	Headquarters	1	0	67	225000	0	1875
	Total	5	4	354	264100	553	2054.65

A total of 9 festivals out of which 5 have been organized under the Fruit and Grain Festival Subsidy Scheme and 4 through the Divisional Office and 264100 dozen mangoes and 553 quintal grains have been sold.

This year Mango Festival 2024 is being organizes in association with Pune Zilla Parishad from 1/4/2024 to 31/5/2024 at near PMT Depot, Market Yard Pune. Around 69 stalls were made available to mango growers. From Ratnagiri and Sindhudurg districts of Konkan and Keshar Mango growers from the state and 10 stall made available for women self-help groups participate in this mango festival.

Organized Millet Festivals through Headquarters and Divisional Offices under the International Year of Nutritious Cereals 2023-

The United Nations has declared the year 2023 as the "International Year of Nutritious Cereals". Accordingly, various activities were organized/promoted in the state through administrative departments. As part of these activities, "Millet Festival" was organized at Headquarters, Divisional Office, Kolhapur and Nasik.



The details are as follows-

Sr. No	Division Name	Participated Millet producers and processors	Sales Turnover Rs. in Lakh
1	Headquarter, Pune	40	30
2	Division office Kolhapur	45	18
3	Division office Kolhapur	37	20
	Total	122	68

122 producers and processors were involved in organizing the millet (cereal) festival and provided a platform for sale. An average turnover of Rs.68 lakh has been generated from the said festival.

2. Inter-State Agricultural Trade Development: Road Transport Subsidy Scheme -

Maharashtra is the leading producer of fruits and vegetables. Onion, tomatoes, pomegranate, grapes, banana, mango are major fruits and vegetables. Fruits and Vegetables are perishable and due to improper handling and storage practices, delay in transportation there are about 20 to 30 per cent losses.

Now a day's domestic trade has also become important like exports due to demand and better price realization. Basically farmers do not want to disturb their routine as well they are not ready to pay the transport charges as an additional charge and at the end they sell their produce at door step. However toady many farmers also realize the importance of sending their produce to other state. So by studying this situation and practical facts MSAMB decides to promote Interstate trade by way of starting Transport Subsidy Scheme. Subsidy will be provided under this scheme up to 31st March 2023.

The salient features of the scheme are as follows:-

1. This scheme will be applicable only for the transaction of direct sale of agricultural commodities by road transport from Maharashtra to other states.
2. Registered farmer producer companies and agricultural producers co-operative societies in the State are eligible for subsidy under the scheme.
3. It is mandatory to send the agricultural produce; produced by the members of the registered farmer producer companies, agricultural producer's co-operative societies to other state.
4. Applicant organization will need to get pre-approval of the MSAMB before commencement of work.
5. This scheme is applicable for crops like Mango, Banana, Pomegranate, Grapes, Orange, Citrus, Onion, Tomato, Ginger and vegetables. If the perishable



agricultural commodity is not mentioned in the list, the beneficiary will have to get the prior approval of the MSAMB by stating so clearly.

6. Under this scheme, subsidy will be payable on agricultural produce transported by road. It will not include any other incidental expenses and the subsidy will be payable only after the actual sale of agricultural produce.
7. The following subsidy will be payable as per the actual transport distance under this scheme.

S.No.	Distance	Subsidy payable
1.	At least 350 to 750 Km	50% of the transport cost or a maximum of Rs.20,000/- whichever is less.
2.	751 to 1000 Km	50% of the transport cost or a maximum of Rs.30,000/- whichever is less.
3.	1001 to 1500 Km	50% of the transport cost or a maximum of Rs.40,000/- whichever is less.
4.	1501 to 2000 Km	50% of the transport cost or a maximum of Rs.50,000 - whichever is less.
5.	2001 Km & above	50% of the transport cost or a maximum of Rs.60,000/- whichever is less.
6.	For Sikkim, Assam, Arunachal Pradesh, Nagaland, Manipur, Mizoram, Meghalaya and Tripura,	50 % of the transport cost or a maximum of Rs.75,000/- whichever is less.

8. Since the Agricultural commodities from the border districts of Maharashtra transported to adjoining states on regular basis, No subsidy will be payable for transportation of less than 350 km in terms of making it feasible to send agricultural commodities to unconventional and distant markets.
9. Under this scheme, a beneficiary agricultural producer co-operative society / producer company will be entitled to a maximum transport subsidy of Rs. 3.00 lakh in a financial year. This subsidy will be applicable only for one-way transport from Maharashtra to other states.
10. If non-agricultural goods are transported under this scheme, no subsidy will be payable for such goods.
11. It is mandatory for the farmer producer company / co-operative to pay the amount of transport fare payable to the transporter by check / RTGS / online banking.
12. After deducting the incidental expenses such as handling, sorting, grading, packing, hamali, transportation, and service charges of the company / organization, etc. from the agricultural produce sales amount received by the farmer producer company / co-operative and the balance amount is credited to the account of the concerned producer member may apply for transportation



- subsidy. The deduction amount and ancillary financial transactions will be an internal matter of the concerned company / organization and the producer member farmer. Maharashtra State Agricultural Marketing Board will have no any connection in this regard.
13. Maharashtra State Agricultural Marketing Board will not be responsible for non-receipt of sale amount due to lack of quality or other reasons for the agricultural produce sent by the farmer producer company / co-operative society and no transport subsidy will be payable in this case.
 14. The Maharashtra State Agricultural Marketing Board shall have the sole authority to disapprove the subsidy in whole, in part or approve in full and the decision shall be binding on the applicant concerned. Also, the Marketing Board reserves the right to make appropriate changes in the terms and conditions.
 15. The concerned farmer producer company/co-operative should submit subsidy proposal to the divisional office along with the required documents within 30 days after the sale of the agricultural produce.
 16. While sending farm produce to other states, it is necessary to send the farm produce of at least 3 producer members of the farmer Producer Company / organization in 1 consignment.

In the year 2023-24, Agrogold Pharmtech Producer Company, Ltd. at. Post Badnapur District Jalna grant of Rs.40,000/-(Rupees Forty Thousand) has been disbursed to the eligible proposal.

Inter State: Road Transport Subsidy Scheme Sectioned proposal (Year 2023-24)

Sr.No	Name of Farmer Producer Company/Organization	Proposal received date	Proposal sanction date	Disbursed subsidy amount in Rs.	Disbursed subsidy amount date
1	Agrogold Pharmtech Producer Company, Ltd. A/P. Badnapur Dist. Jalna	16/10/2022	14/03/2023	40,000/-	18/03/2024



H) Talegaon Farm

MSAMB, have Agriculture Division usually called as Talegaon Sheti and holding about 150 Acres of farm land. This land is divided in two sections namely Main Farm just near to Talegaon town and Gilbil Patti is close to Mumbai-Pune Express way.

1. Details of Gilbil Patti Farm Land -

Sr. No.	Particulars	Area (in Acre)
1	National Institute of Post-Harvest Technology	28.00
2	Export Facility Center	01.00
3	Area under fruit crops (Mango, Guava, Coconut, Indian gooseberry (Amla))	12.00
4	Roads, Building, Nala and Follow land	09.00
	Total Area	50.00

Main Farm Land -

Sr. No.	Particulars	Area (in Acre)
1	Cultivable Land / Erection of Convention Centre	30.00
2	Land under the lake (Approx area under the water 27-28 acres)	41.00
3	Fisheries	01.00
4	Roads, Building, Nala, Fish Tank etc.	28.00
	Total Area	100.00

- Construction of protection wall for entire land at Main farm is completed.
- Construction of Convention Center has been going on the land at Main farm.
- Lake on Main farm (Sr.No.351) has been given to Maval Taluka Macchimar Co-op Society, Talegaon on a three year leased contract for fishing.
- S.No.341/1 Boundary calculation has been maintained and M/s Aakar foundry Ltd. Asuit has been filed in court regarding the objections taken.
- Two Fish pounds of 20 guntha (S.No.338) have been leased for three years for Fishing.
