

Maharashtra State Agricultural Marketing Board



Annual Report : Year 2021-2022



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Maharashtra State Agricultural Marketing Board

The Maharashtra State Agricultural Marketing Board, Pune has been established on 23rd March 1984, as per the provision of Sec..39 (A) of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Act of 1963. During the year 2021-2022 under report, Maharashtra State Agricultural Marketing Board has completed **38** years of its dedicated service to farming community. Maharashtra State Agricultural Marketing Board is very much proud of the developmental work it has done through its last 38 years work in the field of Agricultural Marketing in the State of Maharashtra. During the year under report Marketing Board has implemented various projects, schemes, new program for farmers & farmer co-operative organization to modernize & strengthen the Agricultural Marketing System.

Objectives

As per the provisions of Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963, Section 39(J), the objectives of the Board are as follows:

1. To Co-ordinate the functioning of market committees including the programs undertaken by such market committees for development of their markets and market areas.
2. To undertake state level planning for the development of Agricultural Produce Markets.
3. To maintain and administer “Agricultural Market Development Fund”.
4. To give advice to Market Committees in general and/or to any Market Committee in Particular with a view to ensuring improvement in the functioning thereof.
5. To supervise and guide the market committee in the preparation of plans and estimates of constructions program undertaken by market committees.
6. To make necessary arrangements for propaganda and publicity on matters relating to marketing of agricultural produce.
7. To grant subventions or loans to market committees for the purposes of this Act on such terms and conditions as it may determine.
8. A) To arrange and organize the Seminars, Workshops, or Exhibitions on the subjects relating to Agricultural Marketing.
B) To arrange for training to the members as well as to the employees of the Market Committees.
9. To do such other things as may be of general interest relating to marketing of agricultural produce.
10. To carry out any other function specifically entrusted to it by this act.
11. To carry out such other functions of like nature as may be entrusted to it by State Government.



Major programs of Implementation

1. To advise the market committees for making improvements in their functioning and make available financial assistance for the same, so as to develop better agriculture marketing system.
2. To make available the necessary technology to various Fruits & Vegetable Marketing Co-operatives and also help them to set up their projects such as Pre-cooling and Cold Storage, Value Addition Centers, etc.
3. Import various types of Seeds, Samplings, Bulbs, and Agro-chemicals etc. as per the demand of farmers and to make them available at reasonable rates.
4. Computerization of action process & office activities of APMCs.
5. Software development and implementation for various activities of State Marketing Board, Directorate of Marketing & APMCs.
6. To arrange and organize the Seminars, Workshops, Training programs, etc. for officials & non officials of APMC's. on the subjects related to Agril Marketing.
7. To promote setting up of Hi-tech Agro projects in the State in Co-operative sector and help them for domestic as well as export marketing of their products.
8. To participate in & organise various exhibitions related to agriculture & Agril Marketing.
9. To give financial assistance at low interest rate to APMCs for implementing the agricultural produce pledge finance scheme.
10. To arrange for sending samples of agro produce of farmers to prospective foreign buyers and give the latest information regarding export to farmers & farmers associations. Also undertake commercial export of agro produce on behalf of farmers.
11. To study the potentialities for setting up various agro based industries in the State and to prepare the detailed project reports for the same.
12. Implement new techniques in farming on Talegaon Land..
13. To utilize V.H.T. plant and other supporting infrastructure facilities for the farmers, exporters & etc.
14. To help and guide the APMCs for getting the benefit of various State and Central Government schemes.
15. To guide the market committees for arranging their study tours in various parts of the country.
16. Publication & distribution of "Krushi Panan Mitra" Magazine & follow up for increasing the subscribers.
17. To Promote various Organization to implement "Farmers to consumer" scheme in various cities in the state.



18. To give due publicity to the various schemes of Marketing Board for the benefit of APMC, Farmers, Farmers organization etc.
19. To conduct soil testing & give training to farmers at National Institute of Post-Harvest Technology, Talegaon.
20. To give training to the staff of the Marketing Board.
21. To Set up Export Facility Centres in the States.
22. Organise training programs efficiently at HTC & formulate new programs regarding new techniques.
23. To Implement direct farmer to consumer scheme and work for its publicity and propaganda.
24. To prepare informative booklet on Agricultural Marketing.
25. To prepare Business Development Plans of the APMCs in the State.
26. To set up infrastructure for Agriculture Marketing under the RKVY scheme.
27. To develop the facility under the scheme of RKVY to APMC's from Nakshalgrast Division.
28. To develop Brands of Agricultural produce.
29. To include the Market Committees in E-NAM
30. To use Common Accounting System to all market Committees from Maharashtra.
31. Under the scheme of Producer to Consumer to implement the "Farmers Weekly Market" mission
32. To advise, help and guide to Farmer producer Company for marketing of agriculture produce.
33. To promote domestic trade through Farmer Producer Company without Stakeholder.
34. To develop market linkage with Exporter, Farmers, Farmers Group and Company for export promotion and to guide.
35. To encourage the exporter for " Horticulture Export Training Program"
36. To arrange the various training program with NIAM-Jaipur, Manage-Hyderabad, IIFT-New Delhi, DMI, VAMINICOM-Pune, ICM-Pune and to send APMC's and Board Officer & Employee to the training program which organized by this Institute.



2. Board of Directors

1	Hon'ble Shri. Balasaheb Pandurang Patil Hon. Minister of Co-operation & Marketing, Govt. of Maharashtra and Chairman, MSAMB, Pune	Chairman
2	Hon'ble Shri. Shambhuraj Shivajirao Desai Hon. State Minister of Home(Rural), Finance, Planning, State Excise, Skill Development and Entrepreneurship, Marketing, Govt. of Maharashtra and Vice Chairman, MSAMB, Pune	Vice-Chairman
3	Hon'ble Shri. Diliprao Mohite Patil Hon. Chairman, Maharashtra State Market Committee's Co-operative Federation Ltd., Pune	Member
4	Hon'ble Shri. Anil Kawade , I.A.S Commissioner of Co-operation, Maharashtra State, Pune	Member
5	Representative of National Bank of Agriculture and Rural Development (NABARD)	Member
6	Hon'ble Shri. Dhirajkumar, I.A.S Commissioner of Agriculture, Maharashtra State, Pune	Member
7	Hon'ble Shri. Gajendra Sing Assistant Deputy Agricultural Marketing Advisor,	Member
8	Hon'ble Shri. Satish Soni (upto 31/10/2021) Hon'ble Shri. Sunil Pawar (from 01/11/2021) Director of Agriculture Marketing, Maharashtra State Pune.	Member
9	Hon'ble Shri. Sunil Pawar Managing Director, MSAMB Pune Hon'ble Member Secretary	Member Secretary



3. Management

Sr. No	Name of Officer & Designation	Period	Section
1	Shri. Sunil G. Pawar (Deputation)	-	Managing Director
2	Shri. Deepak D.Shinde (Deputation)	-	General Manager
3	Shri. D. D. Deshmukh Deputy General Manager (Civil)	-	Engineering
4	Shri. M.E.Kadam Assistant General Manager	-	Domestic Trade Development
5	Shri. M. L. Lokhande Assistant General Manager	-	Computer
6	Shri M. P. Pawar Assistant General Manager	-	Project/ BDP
7	Shri. A.P. Patil Assistant General Manager	-	PRO
8	Shri. D. S. Patil Manager	-	Administration
9	Shri. J. M. Kokane Manager	-	Fin. And Account
10	Shri. S. P. Bajare Manager	-	R.K.V.Y. Engg.-Estate
11	Shri. A.J. Pawar Assistant General Manager Shri. A.J. Virkar Assistant General Manager	Up to 17/8/2021 From 17/8/2021	APMC
12	Shri. A.A. Autade Manager	-	Pledge Loan Scheme (APMC)
13	Shri. K.S. Phatangare Manager	-	Computer (Hardware)
14	Shri. V.V. Jagdale Manager	-	Computer (Database)
15	Shri. S.V. Warade Manager	-	Export
16	Shri. S.D. Meherkar Manager	-	Sheti (Talegaon)
17	Shri. V.J. Rane Law Officer Shri. N.K. Vane Law Consultant		Law



**Deputy General Manager / Assistant General Manager / Manager
(Division Offices)**

Sr.	Name of Officer	Period	Division
1	Shri. P.B. Suryavanshi Deputy General Manager Shri. R.R. Mahajan, Deputy General Manager	Up to 31/8/2021 From 01/09/2021	Pune
2	Shri. C.M. Bari Deputy General Manager	-	Nasik
3	Shri. R.R.Veer Deputy General Manager	-	Latur
4	Shri. M.S. Gawale, Deputy General Manager (Additional Charge)	-	Amarawati
5	Dr.B.N. Patil Deputy General Manager	-	Ratnagiri
6	Shri. S.S. Ghule Deputy General Manager	-	Kolhapur
7	Shri. G.C. Wagh, Deputy General Manager (Additional Charge)	-	Aurangabad
8	Shri. R.D. Sarode, Deputy General Manager (Additional Charge) Shri. Ajay Kadu, DGM	Up to 10/08/2021 From 10/08/2021	Nagpur



4) Financial Position

Sources of Income

As per provision of Sec.39 (L) of The Maharashtra Agricultural Produce Marketing (Development & Regulation) Act of 1963, sources of income of Maharashtra State Agricultural Marketing Board are Annual contribution received from Agricultural Produce Market Committees, Interest on the loan amount disbursed to the market committees and Interest received on bank deposits and other investments.

As per provisions of the Act such amount received is accounted under the head "The Agricultural Marketing Development Fund". After meeting the administrative expenditure and expenses on other developmental activities of the Marketing Board, the balance amount is utilized for disbursing in the form of loans to the various Market Committees to develop infrastructure facilities in their Main and Sub market yards.

The details of total funds received and its utilization during the year under report is as follows:

Balance sheet as on 31/03/2022

(Rs.in Crores)

Sr.	Liabilities	Amount	Assets	Amount
1	Marketing Fund	495.08	Fixed Assets	194.94
2	Current Liabilities	9.69	Investments	318.26
3	Subsidy (APEDA & Other)	153.15	Cash & Bank Balance	36.64
4	Marketing Extension Fund	7.23	Closing Inventory	0.00
5	Onion Export Development Extension Fund	48.47	Loans & Other Advances	16.92
6	RKVY Scheme Fund	1.11	Current Asset	199.57
7	Provisions	52.51	Marketing Board Income Tax	0.91
	Total	767.24	Total	767.24

Income & Expenditure as on 31/03/2022

(Rs. In Crores)

No.	Expenditure	Amount	Income	Amount
1	Establishment Expenses	21.50	Interest received on loans provided to APMC & Other	2.80
2	Administrative Expenses	4.62	Interest received on Investments	19.80
3	Export Promotion	0.34	Project Consultancy Fee	0.00
4	Development and Projects	1.43	Cold Storage Income	5.50
5	Depreciation	11.68	KrishiPananaMitra (Contribution)	0.24
6	Provisions	0.00	Other Income	1.72
7			Excess Exp. Over income	9.50
	Total	39.56	Total	39.56



BUDGET FOR THE YEAR 2022-2023

IN FLOW

(Rs. In Crores)

No.	Particulars	Amount	Percentage %
1	Contribution	45.00	40.89
2	Loan recovery	25.00	22.71
3	Interest on loans	7.00	6.36
4	Interest on investments	18.00	16.35
5	Deposit Term Loan	6.00	5.45
6	Facility Center Income	5.00	4.54
7	Loans & Advances recovery	1.00	0.91
8	Other	3.06	2.78
	Total	110.06	100.00

OUT FLOW

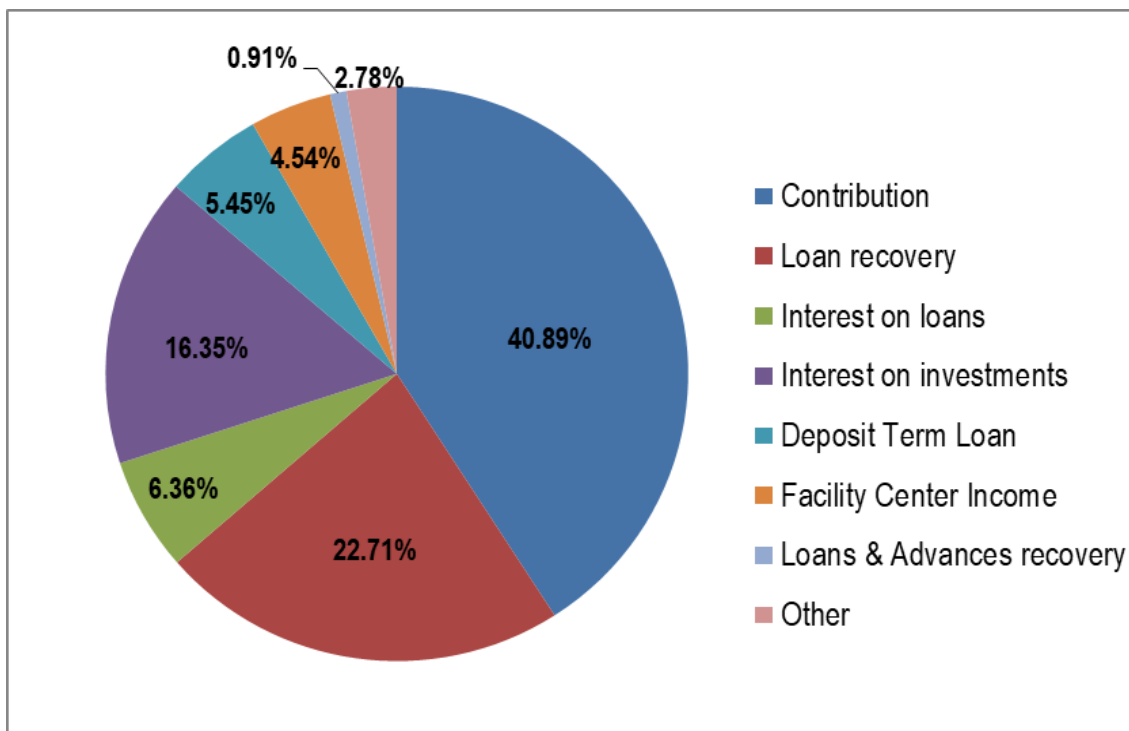
(Rs. In Crores)

No.	Particulars	Amount	Percentage %
1	Loans disbursement to APMCs & Subsidy	40.10	38.25
2	Establishment, Administrative & Other revenue expenditure	31.22	29.78
3	Term Loan, Investment Fluctuation Fund, House Loan Advance	3.03	2.89
4	Capital expenditure (Head office, Export Facility Center, Computer & Other)	28.04	26.74
5	Other Capital Expenditure	2.46	2.35
	Total	104.85	100.00

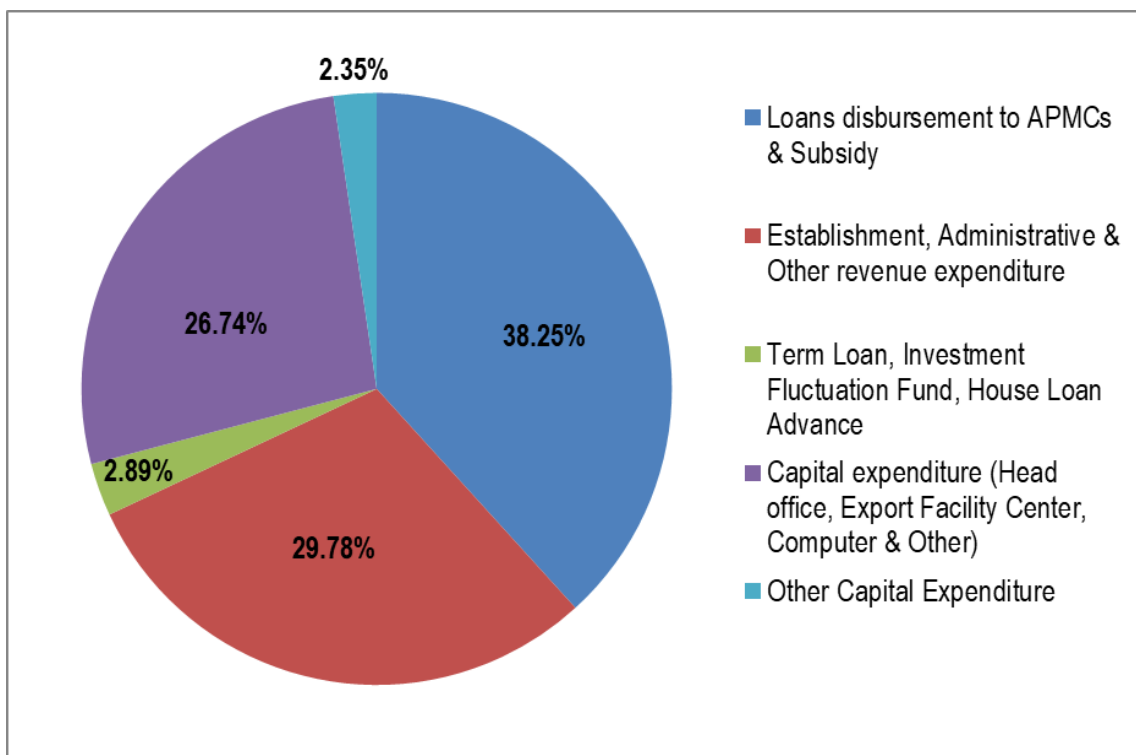


Budget – 2022-2023

Rupees Comes



Rupees Goes





5) OTHER DEPARTMENTS

A. Agricultural Produce Market Committees

In the Report Year 1st April 2021 to 31st March 2022, there are 306 Main Markets and 618 Sub-markets functioning in the state. The APMC's are functioning in all districts of the state. Division wise break-up of the APMCs functioning in the State is as follows:

Sr. No.	Division	Main Markets	Sub-Markets
1.	Ratnagiri	20	44
2.	Nasik	53	120
3.	Pune	23	66
4.	Aurangabad	36	73
5.	Latur	48	82
6.	Amrawati	55	99
7.	Nagpur	50	80
8.	Kolhapur	21	54
Total		306	618

1. Contribution

As per provision of Section 37(2) of Maharashtra Agricultural Produce Marketing (Regulation) Act, 1963, the contribution was charged to 299 Market Committees on their total income for the year 2020-21.

(Rs. In Lakhs)

As on 31/3/2021 Outstanding Contribution	Contribution Demand for 2020-21	Total Contribution	Contribution Received	Balance Contribution
2696.32	4319.00	7015.32	4128.33	2886.99

2. Loans

Developmental Loans

MSAMB is disbursing long term and interim loans to the market committees for carrying out various developmental works in their main and sub-market yards. This includes items mainly as Internal Roads, Road Asphaltting, Drinking water facility, Auction Platforms, Auction Sheds, Auction halls, Compound Wall, Gate and Watchman Cabin, Toilet Block, Electrification, Commercial Shopping Complex etc.

During the year under report, MSAMB has been disbursed loans amounting Rs.17,07,87,830/- to the Agricultural Produce Market Committees for undertaking various developmental works and construction of warehouses and grain sieve machines under National Agriculture Development Plan and construction of grain sieve machines under E-NAM Plan. The details are as follows;



Term Loan

Sr. No.	No. of APMC	Interest Rate	Amount Disbursed	Purpose of the Loan
1	7	6%	3,78,35,293	Various developmental works.
2	67	3%	11,82,58,810	Construction of warehouses under National Agriculture Development Scheme.
3	11	3%	86,75,377	Construction of grain sieves machines under National Agriculture Development Scheme. (Shed + Machine)
4	10	3%	60,18,350	Construction of grain sieves machines under E-NAM scheme. (Shed + Machine)
Total loan disbursed			17,07,87,830	

Loan Interest Rate

- 1) As per the circular dated 09/03/2016, interest rate of 6% has been applied on long and short term loans for various development works for all market committees in the state.
- 2) Interest rate of 3% has been applied on term loans given to market committees under National Agriculture Development Scheme for construction of warehouses and grain sieves machines and to market committees under E-NAM scheme for construction of grain sieves machines.

3) Budget Approvals:

In the report year, the main budgets for the next year of the Agricultural Produce Market Committees are sanctioned under Section 38 of Maharashtra Agricultural Produce Marketing (Development & Regulation) Act, 1963 & the relevant rules thereunder. MSAMB had sanctioned Main budgets of 288 APMCs for financial year 2022-23 and has also sanctioned Supplementary Budgets of 137 APMCs for financial year 2021-22. Re-appropriation Sheets of 59 APMCs for financial year 2020-21 are also approved during the year under report.

4) Market Fee of on purchase agricultural produce in the area of APMC's under Direct Marketing.

Power delegated as per the section 59 of the Maharashtra State Agricultural Produce Marketing (Development & Regulation) Act 1963 the Govt. of Maharashtra has given exemption from section no.7 & given permission to ITC Ltd., Cargill India Pvt. Ltd., Megasave Pvt. Ltd, Reliance Fresh Ltd. & Radhakrishna Foodland Pvt. Ltd., Aditya Birla Quadrangle Trading Services, Maha. Consumer Federation, Mahindra Shubhlabha. All these companies can purchase the Agricultural Produce directly from the farmers in the operational area of individual APMCs with few conditions. All these companies started purchasing agricultural produce directly from farmers. This has



resulted in getting better price by farmers to their produce. Till year under report Director of Marketing has issued Direct Marketing License to 1461 purchasers in the State of Maharashtra.

Total of 32 license holders has deposited market fee of Rs. 97,17,231/- against their purchases in the jurisdiction of 100 APMCs in the period between 01/04/2021 to 31/12/2021. During Year Under Report MSAMB has paid back tis market fee of Rs. 97,17,231/- to respective 100 APMCs in the State.



B) Export

Maharashtra State Agricultural Marketing Board (MSAMB) Export section has organized training programs at grassroots levels for post-harvest management of agro produce including precooling, cold storage, Ripening, packaging, logistics etc., to increase the export worthy production and post-harvest management, with the support of horticulture department, cooperation department, agriculture universities, local APMCs and guidance from APEDA and NPPO, Government of India. MSAMB provides the basic export oriented infrastructure for sorting, grading, packaging, handling, storage etc. MSAMB supports local APMCs and cooperative societies to get the funding from central and state government to create the infrastructure in the state.

MSAMB undertake the policy to boost of the agro export from Maharashtra. By implementing schemes viz. searching importers and sending samples of fresh fruits, vegetables and processed products, participation in various national and international exhibitions and trade events, exploring new international markets etc. MSAMB provides the importing orders to the grower exporters as well as farmer groups for supply of material for export and also organizing buyer-seller meets. MSAMB's export facility centers has played very important role in exporting various agro produce like mango, pomegranate, banana, oranges, mango pulp, cashew, flowers, onion to USA, Japan, New Zealand, UAE, Australia, South Korea, Mauritius, Russia.

MSAMB's Export Oriented Infrastructure

Government of India has declared Agri export zones (AEZ) in the state of Maharashtra for Alphonso mango, kesar mango, onion, oranges, banana, pomegranate, and flowers. For AEZ of alphonso mango, Kesar mango, onion, oranges, banana, pomegranate MSAMB has been appointed as a nodal agency for its implementation in the state. Being nodal agency, MSAMB has realized the need of the export oriented pack house and facility centers for fresh fruits and vegetables, to reduce the post-harvest losses and as per the demand from the importing countries of agricultural produce.

We are pioneer in the state for creation of common infrastructure for post-harvest management by establishing pre-cooling, cold storage, packing grading line, ripening chamber etc.

Types of Export Facility Center

Sr.	Feature	Number
1.	Export Facility Center	21
2.	Fruit and Vegetable modern marketing Facility Center	20
3.	Flowers Export Facility Center	03
Total		44



List of Facility Centers from which the processing of various agro commodities are done in the report period:

Division	Name of Facility	Location	Project Components		Processing (MTs)
Pune	Fruits & vegetable Export Facility Center Indapur Tal.Indapur, Dist. Pune	Shivlilianagar Indapur – Akluj Road, Tal.Indapur, Dist. Pune	Cold Storage	40 x 3 (120 MT)	302 Banana
			Precooling	5 MT / Batch	
			Transformer	160 KVA	
			D.G.Set	100 KVA	
			Ice Making Unit	Ice Storage	
				40 MT	
	Ice Making Unit		Ice Tank	5 MT / Day	433 Mango,
			Pre cooling	5 MT / Batch	
			Cold storage	25 Mts (2 nos)	
			Packhouse	4035 sq.feet	
			Handling Facility	1.5 MT/ hour	
	Grapes and Pomegranates export facility Center, Baramati Tal. Baramati Dist. Pune	Jalochi, Tal. Baramati Dist. Pune	D.G.Set	125 KVA	
			Pre cooling	5 MT / Batch (2 nos)	14.79 Lakh Rose stems
			Cold storage	25 MT (4 nos)	
			Packhouse	6004 Sq feet	
			D.G.Set	200 Kva	
			Transformer	200 Kva	
	Flower Export Facility Center, Talegaon Dabhade Tal – vadgaon maval Dist. Pune	MIDC, Floriculture park, Talegaon Tal – vadgaon maval Dist. Pune	Pre cooling	5 MT / batch	46.2 Grapes, Vegetables
			Cold storage	50 MT	
			Packhouse	800 sq feet	
			Pre cooling	5 MT / batch	
			Cold storage	50 MT	
Kolhapur	Pomegranate and Grape export facility Center , Atpadi Dist. Sangali	Agricultural produce market committee , Atpadi , Tal Atpadi , Dist. Sangali	Packhouse	2000 Sq feet	60 Grapes, & Pomegra-nate
			D.G.Set	200 Kva	
			Transformer	200 KVA	
			Pre cooling	5 MT / 6 hrs	
Ratnagiri	Alphonso Mango export facility center, Nachane Tal. Ratnagiri Dist. Ratnagiri	Shantinnagar , Nachane Tal.Ratnagiri Dist. Ratnagiri	Cold storage	25 MT	36.15 Mango, Jackfruit
			Ripening Chamber	5 MT	
			Packhouse	6000 sq feet	



Division	Name of Facility	Location	Project Components		Processing (MTs)
			Handling System	1.5 MT / hrs	
			Plastic crates	800 nos	
			D.G.Set	100 Kva	
			Transformer	160 Kva	
	Irradiation facility center, Vashi Navi Mumbai	Sector 19 , opposite to Grain market gate no 2 , Vashi Navi Mumbai	Radiation source	Cobalt-60	2097.522 Mango, Pet Feed, Dryfruit & Spices
			Source strength	500 kCi	
			Radiation Unit (Mango)	5 MT/ Hr	
			Cold Storage	76 MT	
			D.G.Set	500 KVA	
			Transformer	500 KVA	
	Vegetable processing facility, Vashi Navi Mumbai	Sector 19 , opposite to Grain market gate no 2 , Vashi Navi Mumbai	Pre cooling	5 MT/ Batch	3390.231 Fruits & Vegetable, Mango
			Cold storage	98 MT	
	Vapour heat treatment facility, (VHT), Navi Mumbai Vashi	Export building, sector 19, APMC, Vegetable Market, Vashi , Navi Mumbai	VHT Machine	1.5 MT/ batch	3165.202 Mango, Fruits & Vegetable, Custard apple, Orange
			Aluminium Palets	12 Nos	
			Cold storage	100 MT	
			Packhouse	4000 sq feet	
			Handling System	1.5 MT/ hour	
			Plastic crates	432 nos	
			D.G.Set	125 KVA	
			Transformer	500 KVA	
Nashik	Onion, Grapes, Pomegranates export facility center , Kalvan Tal. Kalvan Dist. Nashik	A/p- Bhendi Tal. Kalvan Dist.Nashik	Precooling	5 MT / Batch	3801.5 Onion Storage, Maize,
			Coldstorage	50 MT	
			Packhouse	4350 sq mtr. (2 Nos)	
			Handling system	2 MT/ hrs	
			Onion Storage	400 MT	
			Weigh bridge	60 MT	
			Staff quarter	2 x 1 BHK	
			Plastic crates	1000 Nos	
			D.G. set	160 KVA	
	Onion export Facility Center , Chandwad Tal Chandwad, Dist. Nasik	APMC, Chandwad , Tal. Chandwad, Dist. Nashik	Precooling	5 MT/batch	849.16
			Coldstorage	50 MT	
			Packhouse	4765 sq. feet	
			D.G.Set	160 kva	
			Transformer	160 kva	
			Onion Storage structure	350 MT	
			Plastic crates	500 nos	
	Flower export Facility Center	APMC, Dindori , Sub	Precooling	5 MT / Batch (2)	3105 (Grapes)



Division	Name of Facility	Location	Project Components		Processing (MTs)
	Mohadi Tal - Dindori, Dist. Nashik	Market,yard mohadi , Gat No 1286, Tal - Dindori, Dist.Nashik		nos)	
			Coldstorage	100 MT	
			Packhouse	6004 sq feet	
			D.G.Set	200 KVA	
			Transformer	200 KVA	
	Banana export facility center, Savda. Tal. Raver Dist. Jalgaon	Apmc sub market yard Savada Tal. Raver Dist. Jalgaon	Precooling	5 MT/ batch	797.5 Banana, Maize
			Coldstorage	25 MT	
			Ripening chamber	25 MT	
			Packhouse	5700 sq feet	
			Handling system	2 MT/hr	
			Plastic pallets	150 Nos	
			Weigh bridge	60 MT	
			Staff quarter	2 x 1 BHK	
			D.G.Set	140 KVA	
			Transformer	160 KVA	
	Banana export Facility center , Vasmat. Dist. Hingoli	Gat No. 167, Taluka seed multiplication center, Tal. Vasmat Dist.Hingoli	Precooling	5 MT / Batch	500.6 Turmaric, Gram, Soyabean
			Coldstorage	25 MT	
			Ripening Chamber	25 MT	
			Packhouse	5700 sq feet	
Latur	Kesar mango export facility , Beed . Tal. Beed Dist. Beed	APMC, Beed , Village Bahirwadi , Tal. Beed Dist. Beed	Pre cooling	5 MT / Batch	3 Mushroom
			Coldstorage	50 MT	
			Ripening chamber	10 MT	
			Packhouse	3875 sq foot	
			D.G.set	160 KVA	
			Transformer	160 KVA	
	mango and pomegranates export facility center, Latur Tal. Latur Dist. latur	MIDC, Latur Plot no D-1/1 New MIDC ,Near Warehouse Godawn, Barshi Road Tal. latur Dist. latur	Pre cooling	5 MT/ Batch	1620 (lime, coriander,C hilly,Grape s)
			Coldstorage	100 MT	
			Packhouse	5700 sq feet	
			Ripening chamber	25 MT	
			Handling System	2 MT/ hr	
			Weigh bridge	60 MT	
			Plastic crates	1000 Nos	
			Staff quarter	2 x 1 BHK	
			D.G.Set	250 KVA	
Amravati	Orange export facility, center Varud Tal. varud Dist. Amravati	MIDC.Varud Dist.Amravati	Pre cooling	5 MT/Batch	52.815 Orange
			Coldstorage	25 MT	
			Grading line	2 MT/ hr	
			D.G.Set	160 KVA	
				30 KVA	
			Transformer	160 KVA	
			Weigh bridge	60 MT	
			Staff quarter	2 x 1 BHK	



Division	Name of Facility	Location	Project Components		Processing (MTs)
Nagpur	Orange export facility center, Karanja Ghadge Tal.Karanja Ghadge Dist. Wardha	Karanja Ghadge Tal.Karanja Ghadge Dist.Wardha	Pre cooling	5 MT / Batch	312 Orange
			Cold storage	25 MT	
			Packhouse	3300 sq feet	
			Handling system	2 MT/ hr	
			Waxing unit		
			Plastic crates	7000 nos	
			Weigh b ridge	60 MT	

Modern Marketing Facility Centers for Fresh Fruits & Vegetables

Division Name	Fruits and Vegetables Modern Facility Centers	Components and Capacities	Capacity Utilization (MTs)
Pune	Fruits and vegetables modern marketing facility center, Shail Pimpalgaon Tal. Khed Dist. Pune	• Coldstorage - 25 MT • Precooling - 5 MT • Packhouse area - 107.30 Sq.m. 1155 Sq.feet	130 Potato
Kolhapur	Fruits and vegetables modern marketing facility center, Masur, Tal. Karad, Dist. Satara	• D.G.Set - 62.5 KVA • Transformer - 100 KVA • Antiroom - 42 Sq.m.	212 Jaggery, Pulses, Bebycorn
	Fruits and vegetables modern marketing facility center, Mhaswad, Tal. Man Dist. Satara	• Plantroom - 39 Sq.m.. • Office - 32 Sq.m. • Store room - 17.30 Sq.m. • Shop - 3 - 54 Sq.m.	16.42 Mung, Gram
Latur	Fruits and vegetables modern marketing facility center, Ardhapur Tal. Ardhapur, Dist. Nanded	• Internal road, compound wall, Electrification, Plastic	2440 Banana
Nagpur	Fruits and vegetables modern marketing facility center, Bhivapur, Tal. Bhiwapur, Dist. Nagpur		1664.116 Turmeric, Chilly, Soyabean
	Fruits and vegetables modern marketing facility center, Mohadi, Tal. Tumsar, Dist. Bhandara		200 Green Chilli, Okara
	Fruits and vegetables modern marketing facility center, Pulgaon Tal. Devali Dist. Wardha		88 Chilli

1) Vegetable Processing Center (VPF), Vashi

European Union has imposed restrictions on imports from India importing mango and five vegetables. On this backdrop, Agriculture Marketing Board has taken the initiative and in collaboration with Apeda and Agriculture Produce Market Committee, Mumbai, the Vegetable Process Center has been set up by the Agriculture Marketing Board at Vashi. Hot water process is available on the facility for mango, okra, chilli, brinjal and other vegetables. Also, pre-cooling and cold-storage facilities set up at the facility. This facility has been important for the promotion of vegetable in European countries. Also,

this facility provides hot water process required for mango exports in the USA. This facility is used by private exporters, farmers and co-operatives to export their goods.

2) Irradiation Facility Center, Vashi, Navi Mumbai

Market access to Indian mangoes opened in the year 2006 with the condition of irradiation on mangoes. BARC's irradiation facility at Lasalgaon was not feasible for exporters due to transportation issue, hence considering exporter's demand and guidance by APEDA, MSAMB established Irradiation Facility Center (IFC) at Vashi, New Mumbai with the financial assistance from RKVY, APEDA and MSAMB's own investment. This facility has been approved by AERB, DAE, NPPO, USDA-APHIS, FSSAI. This facility is being used for irradiation treatment on mangoes, pomegranate, Spices, pet feed, dry fruits, onion, ata, suji, cereals, acacia gum etc. for export.

3) Vapour Heat Treatment Facility Center, Vashi, Navi Mumbai

This is an unique integrated export facility center established by Maharashtra State Agricultural Marketing Board (MSAMB) in the year 2002 with assistance from Agricultural and Processed Food Products and export development authority (APEDA). This facility is situated in the heart of fruits and vegetable market Vashi, New Mumbai. The aim behind the setting up of this pioneer unit is to cater the need of fresh fruits and vegetables exporters and to educate the people who are engaged in this field. In this machine the fruit (mangoes) temperature rises up to 47.5 °C to achieve the complete disinfestations of fruit fly which is a mandatory process for export of mangoes to Japan. The capacity of Vapour Heat Treatment is 1.5 MT per batch. The exporters are using the allied facilities for export of their agri. produce to various destinations.

Schemes of MSAMB for export promotion

A) Subsidy Scheme for export of agriculture commodities by sea route

Transport Subsidy of Rs. 50,000/- for export of agriculture commodities by sea route container to newly opened countries.

In order to boost the export of agriculture commodities grown in Maharashtra state, a proposal was under consideration of Maharashtra state Agriculture Marketing Board for financial assistance to Cooperative Society, Farmer Producer group, company, firm, exporter, farmer for direct export of fruits and vegetables (excluding grapes), if it is exported through sea route by container. Therefore a Transport Assistance Scheme has been launched as per the MSAMB's Board Meeting No. 134 dated 2nd July, 2018. It has decided to reserve a fund of Rs. One Crore for the scheme.

This scheme is launched in order to increase the involvement of Cooperative Societies and Farmer Producer Companies in agriculture export.

The Cooperative Society, Farmer Producer Company, Farmer, Company, Exporter, FPO can avail the benefit of this scheme, upto Rs. 50,000/- per container (20 ft./40ft.) The maximum subsidy per beneficiary will be Rs. 1 Lakh per year.



MSAMB has continued the scheme for FY 2021-22 and allocated the fund of Rs. 1 crore for the same.

Country and destination for Transport Assistance Subsidy Scheme

Sr. No	Country	Commodity
1	USA	Mango, Pomegranate
2	Australia	Mango
3	South Korea	Banana, Mango
4	Kazakhstan (via Bandar Abbas Port)	Mango
5	Afghanistan (via Bandar Abbas Port)	Banana, Onion
6	Iran	Banana, Mandarin, Mango
7	Russia	Banana, Mango
8	Mauritius	Onion, Mango
9	Latvia (via Rega Port)	Vegetables and Onion
10.	European Union Countries	Mango, Pomegranate
11.	Canada	Mango, Pomegranate
12.	All countries	Mandarins

Terms and conditions of the scheme

The terms and conditions of the Transport Assistance Subsidy Scheme are as under:

- It is mandatory that the Co-operative Society, Farmers' Producer Company, company, firm, exporter, farmer should directly export the agri. produce by sea route container.
- The beneficiary of the scheme will be the Co-operative Society, Farmers' Producer Company, Company, Firm, Exporter, Farmer registered in Maharashtra.
- The applicant, Co-operative Society or Farmers' Producer Company shall submit the application in prescribed format along with the required documents and the bills of the container supplier company.
- The scheme is eligible for specified countries and corresponding commodities only.
- The scheme is not eligible for the traders/exporters working on behalf of Co-operative Society.
- The Co-operative Society or Farmers' Producer Company shall apply for the said scheme, only after receipt of the payment of the exported goods, so that non-receipt of the payment of the consignment due to quality issues will be not eligible for the benefit of the scheme.
- The scheme will not be eligible for exporting sample of agro produce.
- Managing Director, MSAMB is authorized to approve, partially approve or reject the application for subsidy and it will be bind on the applicant.
- The said scheme is applicable for sea route transport of above mentioned agro produce to the mapped destinations.



B) Scheme for development of Value Chain of the Geographical Indicated products

Due to the characteristics of a geographical region, climate, culture, quality, taste, color, odor in a product, its production process for many years, if they remain the same for years, then such products can be registered at the Geographical Indication Registration Office. This protects such products from adulteration of unauthorized products from other regions for ten years, getting a lower price than the fair price and extending the protection period. This provides an opportunity for local producers in the region to reap greater economic benefits. To get the market for these products, 24 agricultural products in the state are resisted under GI.

Although a great work has been done in the State for obtaining Geographical Indications to these 24 agricultural products, there seemed efforts to be taken for publicity of these products, registration of authorized users, value chain development of these products. For the same MSAMB is implementing following 4 subsidy schemes.

- 1) Scheme for organizing training program for promotion and publicity of agricultural GI products.
 - The maximum limit for organizing one day training is Rs. 10,000 per training subsidy (for at least 100 farmers)
- 2) Subsidy scheme for registration fee to encourage farmers for registration as an authorized user for GI products.
 - Rs. 200 per authorized user towards the cost of registration.
- 3) Scheme for developing value chain of GI products.
 - 50% subsidy for developing Value Chain (proper packing, labeling, branding, barcode, website development etc.) of Geographic Registered Products, maximum of Rs. 3,00,000.
- 4) Scheme for stalls of GI Products in Fruits and Agricultural Commodities Festival activities of MSAMB.
 - Rs. 3000/- per stall in the Fruits & Grain Festival being organised by MSAMB.

C) Horticulture Export Training Course for progressive, farmers & entrepreneurs

To develop the new entrepreneurs in agro export, "Horticulture Export Training Course" a residential course of 5 days, on chargeable basis (for residential Rs.11,505/- per participant, Rs.9,735/- for nonresidential participant & Rs.8,638/- for ladies participant) is being organized monthly by MSAMB.

The subjects covered under this program are as follows;

- Fruits and vegetables export opportunities and MSAMB's Role
- Export procedure, License, registrations, certifications and insurance.
- Overview of invoice, packing list and other documents
- Study of product potential, Harmonized system code, and International status
- Quality parameters, Phyto-sanitary standards, AGMARK standards, TRACENET, MRL, PHI etc.



- Packing Standards, Packaging, Air and Sea shipments, role of CHA.
- Agricultural commodities transport and supply system (Domestic and International)
- Terminologies – UCPDC, Banking procedure, Payment risks
- Schemes of Government – APEDA, RKVY, MEIS for exporters
- Export certification – (Good agricultural practices , HACCP)
- Need of export facility centres (PC, CS, RC, HWIT, VPF, VHT, IFC)
- Special process for fruits and vegetables.
- Business opportunities due to contract farming and Model act provisions.

Implementation of Agri. Export Policy (AEP) in Maharashtra State

India is a leading producer in the world in production of food grains, milk, sugar, fruits and vegetables, spices etc.. The central government has announced an agri export policy to double the income of farmers by 2022. Exports of agricultural commodities will play an important role in fulfilling this objective.

Maharashtra is an important state in the country in terms of agricultural exports. Other states in the country are also doing a lot in terms of agricultural exports. It has been mentioned that the state government should be actively involved in the agricultural export policy of the central government. The Central Government has appointed Maharashtra State Agricultural Marketing Board as the nodal agency for implementing agricultural export policy in the state. In that connection, the Government of Maharashtra has prepared an agricultural export policy of the state and submitted it to the Government. Under this agri-export policy, cluster wise training programs, meetings at various levels to meet the challenges of export growth, meetings of farmers, producers' co-operatives, producers' associations, farmers' production companies, exporters and government agencies are being organized.



C) Project

1. Project Consultancy Division

Marketing Board offered consultancy to the APMCs and Co-operative and received an excellent response. This led to the foundation of full-fledged project consultancy division and it is established as 23rd July 2003.

The Project Consultancy Division prepares Project Reports for Export Facility Centers to be erected by MSAMB and submit for subsidy from RKVY and APEDA. It also scrutinize APMC's proposals under the sub scheme Agricultural Marketing Infrastructure (AMI) of Integrated Scheme for Agricultural Marketing (ISAM) of Gol.

At present the consultancy division is providing consultancy services to agro processing projects. Project Consultancy Division is having project in hand valued at an estimated cost of Rs.250 Crores.

2. Agricultural Marketing Infrastructure (AMI) of Integrated Scheme for Agricultural Marketing (ISAM) of Gol.

Project department has scrutinized following 3 proposals of APMC as per the scheme norms and forwarded to the Agriculture Marketing Advisor, Director Of Marketing and Inspection, Mumbai to avail 25% subsidy.

Sr. No.	APMC Name	Work	Project Cost
1	Kannad	Infrastructure facility work in Main Market Kannad	429.04
2	Udgir	Infrastructure facility work in Sub Market Somnapur	595.77
3	Mangrulpeer	Infrastructure facility work in Main Market Satama & Sub market Shelu and Chikhali	627.83
4	Nanadgaon	Infrastructure facility work in Sub Market Bolthan	219.87
5	Nampur	Infrastructure facility work in Main Market Nampur	1245.53
6	Satana	Infrastructure facility work in Main Market Satama	779.51



D) Engineering

Agricultural Produce Market Committees are undertaking various development works / constructions like offices, warehouses, roads, water supply, water dispensation arrangements, Compound Wall, Water supply, Toilet block, Auction hall, Gutter, Roads, Canteen, Farmers Rest House and productive works such as Godowns, Cold Storages, Cattle Markets etc. under their own funds or through various schemes of State and Central Government. The technical scrutiny of the loan proposals and loan utilisation statement of APMC's for such various development works in the market yard and for the development works under state/central government's Schemes is undertaken by the Engineering Department

In the report year (2021-2022), the details of various works done by the Engineering Department are as follows:

A) The Engineering section done technical scrutiny of loan proposals & loan utilisation proposals of the following 18 Agricultural Produce Markets Committees (APMC) :

No.	APMC Name and District	No.	APMC Name and District
Loan Proposals			
1.	Indapur, Dist. Pune	5.	Patan Dist, Satra
2.	Mahad Dist. Raygad	6.	Manglurpir Dist, Vashim
3.	Gevari, Dist. Beed,	7.	Parner, Dist. Ahmadnager,
4.	Dudhani, Dist. Solapur		
Loan Utilisation Proposals			
1.	Indapur, Dist. Pune	7.	Patan Dist, Satra
2.	Mahad Dist. Raigad	8.	Manglurpir Dist, Vashim
3.	Lakhani, Dist. Bhandara	9.	Chandwad Dist, Nashik
4.	Babulgon, Dist. Yawatmal	10.	Parner, Dist. Ahmadnager,
5.	Nandgon, Dist. Nashik	11.	Baramati, Dist. Pune
6.	Dudhani, Dist. Solapur		

B) Construction of Facility Center :

During the report year MSAMB executed the construction work of the following projects

No.	Name of the project	Project cost (Rs lakhs)	Present status of the project
1.	Modern Fruit and Vegetable Export Facility Center, Jamage, Taluka Khed District Ratnagiri	892.28	Work Completed.



C) ADB Funded MAGNET Project:

Government of Maharashtra's Asian Development Bank Funded "Maharashtra Agri Business Network (MAGNET) Under this Project Upgradation / Expansion of Existing 16 Facilities of Maharashtra State Agricultural Marketing Board & New Facilities (1) Baramati, (2) Pachod, Tal, Paithan (3) Beed & Strengthening of NIPHT Center, Talegon are included. Tender procedure for these works is under process. List of Projects is as follows :

C-1) Construction works in Progress:

No	Export Center Name	Project Cost (Rs in Crore)
A)	Expansion / Modernization of Existing Facilities (Total 6 Facilities) :	
1.	Export Center, Jalna, Dist. Jalna	1.07
2.	Fruit & Vegetable Modern Export Center, Karmad, Dist. Aurangabad	1.18
3.	Fruit & Vegetable Modern Export Center, Ardhapur, Dist. Nanded	0.52
4.	Export Center, Latur, Dist. Latur	2.95
5.	Fruit & Vegetable Modern Export Center, Chandur Railway, Dist. Amrawati	2.60
6.	Orange Export Center Karanja (Ghadage), Dist. Wardha.	5.73
	Apeda Accreditation : Export Center, Warud, Dist, Amrawati	0.55
	Apeda Accreditation : Export Center, Beed Dist, Beed	0.42
B)	New Facilities	
1.	Fruit & Vegetable Modern Export Center, Baramati Tal. Baramati Dist. Pune	42.83
2.	Fruit & Vegetable Modern Export Center, Pachod, Tal. Paithan, Dist. Aurangabad	15.07
3.	Custard Apple Export Center, Beed Dist, Beed	5.70

C-2) Tender procedure in progress :

No	Export Center Name	Project Cost (Rs in Crore)
A)	Expansion / Modernization of Existing Facilities (Total 10 Facilities) :	
1.	Export Center Mohadi Tal Dindori, Dist. Nashik	4.73
2.	Export Center Chandwad, Tal. Chandwad, Dist. Nashik	2.01
3.	Export Center Kalvan, Tal. Kalvan, Dist. Nashik	4.61
4.	Export Center, Savada Tal. Raver, Dist. Jalgon	6.94
5.	Vapour Heat Treatment Export Center, Vashi, Navi Mumbai	1.56
6.	Vegetables Handling Export Center, Vashi, Navi Mumbai	0.93
7.	Radiation Facility Center, Vashi, Navi Mumbai	0.86
8.	Grapes & Pomegranate Export Center, Baramati, Dist. Pune	3.62
9.	Pomegranate Export Center, Atpadi, Dist. Sangli	2.48
10.	Export Facility Center, NIPHT, Talegon, Dist. Pune	3.75
B)	Strengthening and Various Development Works at National Institute of Post Harvest Technology (NIPHT), Talegon, Dist. Pune	12.83



D) Implementation of sanctioned projects under Rashtriya Krushi Vikas Yojana and e-NAM :

1) Installations of Grain cleaning and grading units at 86 Market Committees in the State of Maharashtra :

The Grain Cleaning and Grading Machine facility in APMCs will facilitate to farmers for cleaning and grading their agricultural produce and thereby to achieve better price for their produce. Considering this, the proposal was submitted to the RKVY scheme by MSAMB for setting up of new Grain Cleaning and Grading units in 31 APMCs of the state where grain arrival quantum is more.

The new grain cleaning and grading units of two metric tons per hour capacity will be installed in these APMCs under RKVY scheme. This project is approved in the 24th SLSC meeting of RKVY held on 15/12/2017. For implementation of this project the MSAMB has been appointed as the Nodal Agency by Govt. of Maharashtra vide its GR dated 04/09/2018. Similarly, under the e-NAM scheme of the Government of India, 55 Agricultural Produce Market Committees in the State has been selected for setting up of grain cleaning and grading units with the capacity of 2 Metric Tonnes per hour as per Govt. of India letter dated 24/09/2018. The financial plan of these two projects is as follows.

(Rupees Crores)				
Grain cleaning and grading Unit Project (Capacity 2 metric ton per hour)	Total Project cost	RKVY/ e-NAM Subsidy	Investment by MSAMB	Self-Investment by APMC/ MSAMB's loan
RKVY : 31 APMC	21.69	5.05	3.50	13.14
e- Nam : 55 APMC	38.48	19.16	--	19.32
Total	60.17	24.21	3.50	32.46

The total project cost for the above 2 projects is Rs. 60.17 crores and the total subsidy of Rs. 24.21 crore has been approved by RKVY and e-NAM. For these projects the amount of Rs. 3.50 crores will be invested by MSAMB and the remaining amount of Rs. 32.46 crores will be invested by APMC's from their own funds. If necessary the loan will be made available to these APMC's at the rate of 3% per annum by the MSAMB.

The above 2 projects are implemented by MSAMB. Considering the requirement and necessity of Grading machinery by APMCs, the work of 31 APMCs under RKVY and 27 APMCs under e-NAM has carried out in first phase by MSAMB. At the end of this year, the work of Grain Shed construction and Machinery installation at 41 APMCs is completed and remaining work is in progress. The completed grain cleaning and grading units are handed over to the concerned APMC's for their utilization. These Grading Cleaning Units are ready to use by farmers for cleaning and grading their agricultural produce and thereby to achieve better price for their produce.



2) Construction of 108 Godowns in APMCs in Maharashtra :

The project of construction of 108 Godowns in 108 APMCs in the State is sanctioned in the 25th SLSC meeting of RKVY held on dt.25/07/2018. The purpose of construction of these godowns is to use these godowns as storage of agricultural produce under the Farmers Pledge Loan Scheme and Minimum Support Price Purchase Scheme of Govt. of India.

Under this project, 108 godowns will be constructed in 108 APMCs. Each godown is of the capacity of 1000 metric tonnes. Total expenditure of this project is Rs. 116.46 crores. Out of this expenditure 36% subsidy of Rs. 41.86 crores has been sanctioned by the RKVY Scheme. In this project, Rs. 23.19 crores will be invested by MSAMB and the remaining amount of Rs. 51.41 crores will be invested by APMC's from their own funds. If necessary the loan will be made available to these APMCs at the rate of 3% per annum by MSAMB.

The financial plan of this project is as follows;

RKVY Godown Project	(Rupees Crores)			
	Total Project cost	RKVY Subsidy	Investment by MSAMB	Self-Investment by APMC/ MSAMB's loan
	100%	36%	20%	44%
Construction of a total 108 godowns (Capacity of 1000 metric tonnes each) in 108 APMC's in the state of Maharashtra	116.46	41.86	23.19	51.41

For implementation of this project the Govt. of Maharashtra has appointed MSAMB as Nodal Agency vide its GR dated 12/10/2018. During last 2 years, the implementation of Godown Project by MSAMB was in progress. At the end of this year, the Godown construction work at most places is completed. The completed godowns are handed over to the concerned APMC's for their utilization. Under this scheme the additional agri. produce storage capacity of 1,08,000 Metric Tones is created in the State.



E) Computer (IT)

1. MarkNet Project

Marknet (Market Network) is network of computerized APMCs in the State. Objectives are to compile market arrivals, prices & disseminate and bring the effectiveness & transparency in the functioning of APMCs, for benefit of the farmers. Computer set with internet facilities has been provided free of cost to 306 Main markets and 65 sub yards under Agmarkent scheme of Govt. of India daily arrival and price data is being compiled through MSAMB website (www.msamb.com) and further disseminated. MSAMB email facility has been provided to all APMCs free of cost. The Correspondence and information exchange between MSAMB and APMCs is being made through email. This has reduced the time and expenditure on information exchange.

2. National Agriculture Market (eNAM) Scheme

Govt. of India has initiated a National Agriculture Market (NAM) project for computerization of auction process (e-Auction) at APMCs for the benefits of farmers. Under this project, the process of arrival till dispatch of agri. commodities at APMCs is being computerized as, in-gate entry, assaying of agri. produce, auction, weighment, billing, out-gate entry. Govt. of India has provided funds of Rs.30/- Lakh per APMC for implementation of eNAM in the State. In Maharashtra 118 have been integrated with eNAM in three phases. Total 1000 APMCs in the country have been integrated with eNAM.

eNAM 118 APMCs Status (Sep 2017 to 31 Mar 2022)

- eAuction has been started at 118 APMCs. Quantity 332 Lakh Qtl. & Value Rs. 7983/- Cr.
- Assaying labs are established at 117 APMCs and in process at 1 APMCs.
- 105 APMCs have started assaying. Total 9.47 Lakh lots assayed.
- 76 APMCs have started ePayment. Total amount Rs. 225.57/- Cr.
- Registration of Farmers – 12.14 Lakh
- Registration of Traders – 20,989
- Registration of Commission Agent - 17,001
- FPO - 264
- FPO Trade - 12 FPO, Qty 7507 Qtl, Value Rs. 3.39/- Cr
- Average Bid per Lot - 5.52



Gram Sabhas conducted by 60 APMCs: (Maharashtra is number one in the Country)

- Total Gram Sabha – 1,828
- Farmers Participated – 96,609

3. Incentive Scheme for APMC computer operators

Govt. of India is providing incentive of Rs.1000/- to the computer operators of APMCs for uploading daily price data on website for more than 20 days in a month, under Marketing Research and Information Network Scheme of DMI. Total Rs. 86.26/- Lakhs incentive has been distributed to computer operators of APMCs.

4. Statistical Information

A database has been developed for the important annual administrative and statistical information of all APMCs in the State. This database is used for providing comparative statistical reports of income, expenditure, market fee, arrivals and prices to the State and Central Govt. for decision making. The comparative statistical information is provided to other institutes, companies, NGOs, individuals too.



F) Public Relations & Publicity

APMC / Officers / Farmer Training

MSAMB has organized training programmes for officers and employee's of APMC's also farmers by APMC's at National Institute of Post Harvest Tehnology, Dist. Pune. During the period 01/04/2021 to 31/03/2022, 09 online & 48 offline, total 57 training programmes was organized by NIPHT for officers and employee's of APMC's conducted on Management of APMC's , modified laws , training related to computer, budget of APMC's and Tally software and training for farmers on Management of Green House, Nursery, Shade Net, Tissue Culture, Land /scape, Marketing and online 877 and offline 2418 , total 3295 trainers were trained during this trainings.

' Krushi Panan Mitra ' magazine

MSAMB, Pune is publishing “Krushi Panan Mitra” magazine monthly. MSAMB sends this magazine to subscribers, APMC's, A.R.s, D.D.R.s, Divisional Joint Registrar's, Divisional offices of MSAMB, Zilha Parishads, Directors of MSAMB, Officers of Mantralaya, Newspapers and Agricultural based magazine publishers every month. MSAMB aims to increase the number of subscribers with the help of APMC's, Agriculture Dept. & Co-operative Dept. Also all Grampanchat offices & Vivid Karyakari Co-operative Soc. try to make subscribers of this magazine.

“Krushi Panan Mitra” magazine covers subjects such as Agri. Production, Crop Protection technology in agriculture, conservation of water, processing industry, marketing and export centers, Central & State government schemes, post harvest technology, animal husbandry, dairy industry.

Month wise circulation of Krishi Panan Mitra magazine is as follows;

Sr. No.	Month	Magazine distributed
1.	April 2021	16238
2.	May 2021	17697
3.	June 2021	17928
4.	July 2021	17752
5.	August 2021	17598
6.	September 2021	17686
7.	October 2021	17159
8.	November 2021	16160
9.	December 2021	15739
10.	January 2022	15193
11.	February 2022	15165
12.	March 2022	14857

In the year under report, there are more than 3 lakhs readers.



Calendar 2022 & Dairy 2022

In the Year 2022 MSAMB has published a Calendar and Diary . These are distributed to APMC's throughout Maharashtra, Agriculture & Co-operation Dept., Government Offices and employees of MSAMB. This calendar & diary was having information about the various initiatives of MSAMB.

Participation & Financial Assistance for Exhibition/Workshop/Seminar/Conference

MSAMB participated in various exhibitions and has given the information regarding the various schemes, projects & programmes implemented by it. With approval of Senior Officers, participating in exhibitions information of schemes/ activities of MSAMB was given. In addition to this tried to increase the subscribers of "Krushi Panan Mitra" magazine. In the year under report MSAMB participated in 03 various exhibitions.

In the year under report Agricultural Universities, Department of Agriculture, Institute of Scientists, APMC from Maharashtra, Co-operative Societies working in the field of Agrl. Marketing requested for Financial Assistance from MSAMB to conduct Exhibition, Workshop, Seminar on Agrl. Marketing from time to time. Organizing training Programmes, Exhibitions, Work-Shops etc. related to Agrl. Marketing is one objective of MSAMB. For the successful implementation of this objective, it is necessary that financial assistance be given to other organizations doing such work. In the year 2021-2022, financial assistance has given to 01 Institute related to agricultural marketing.

Advertise Of MSAMB

To create awareness among farmers & various stakeholders of society, MSAMB publishes advertisements about schemes, functions & activities implemented by MSAMB in various newspapers, special issues of magazines, issues related to farmer co.op. societies. These mediums publishes schemes, functions & activities implemented by MSAMB. In the year under report, advertise of MSAMB's various schemes and other activities are given to 17 different newspapers, special issues of magazines. Due to these advertisements, information of various schemes and other activities of MSAMB reaches to farmers & various stakeholders of society.

Publicity

In the year under report MSAMB has conducted mango festivals, press conferences on different issues etc. MSAMB organises Press conference of Hon. Chairman , MSAMB and prepares press notes on various events.

Participation in the programs of Aakashwani & Doordarshan Kendra

MSAMB is the member of Doordarshan Kendra Pune & Mumbai and Pune Aakashwani's Rural Programme Advisory Committee. To disseminate the information related to MSAMB's programs, Schemes etc. as well as latest technology on cultivation/marketing practices among the farmers, MSAMB have undertaken several broadcasting programs on these kendra. Due to same, it is possible to share the



information related to MSAMB's Schemes as well as the guidance in the field of agriculture among the farming community. Due to the membership, better transfer of MSAMB's schemes & agriculture related guidance to grass root level.

In the year under report 04 programmes of officers interviews have been broadcasted at Doordarshan Kendra at Pune & Mumbai.



G) Domestic Trade Development

Objectives

Agriculture marketing is very important activity. Main objective of DTD department is to develop agricultural trade with the help of various government schemes and activities developed by Maharashtra State Agricultural Marketing Board (MSAMB). To prepare common direct selling platform for farmers and consumers, arranging buyer-seller meets, formation of newer schemes for facilitating the farmers, searching the newer and potential domestic markets with their requirements are the key activities of DTD.

Producer to consumer direct Selling Activity

This is an activity of selling agricultural produce directly to the consumer eliminating middleman. MSAMB started this activity in the year 2003 by arranging Mango Festival. So to run this activity continuously MSAMB brought up the scheme namely Fruits & Grain Festival.

Fruits and Grain Festival Subsidy Scheme

The scheme is being implemented to organize festivals for sale of seasonal fruits like mangoes, oranges, sweet oranges, grapes, etc as well as grains directly from producers to consumers.

- **Beneficiaries**

Agricultural Produce Market Committees in the State, Co-operative Societies established for marketing of agricultural commodities, Government Departments, Producers Co-operative Societies, Farmer Producers Companies, Public Charitable Trusts and Societies Registered under the Act 1860

- **Terms and Conditions**

1. The duration of the festival should be at least 5 (five) days.
2. Financial assistance of Rs.2000 / - per stall for the festival will be payable.
3. Subsidy will be payable for minimum 10 and maximum 50 stalls in the festival.
4. A maximum subsidy of Rs.1.00 lakh will be payable for the festival.
5. Subsidy will be payable once in a financial year to the beneficiary for organizing Fruit and Grain Festival.
6. It will be mandatory for the organizers to name the Agriculture Marketing Board as the co-sponsor in the promotion and publicity of the festival e.g. banners, advertisements, news, backdrop, hand bill, etc.
7. If the MSAMB wants to have a stall in the festival, it will be mandatory for the organizers to provide the required stalls free of cost.
8. The report of the festival and some selected photos should be submitted for publication in the 'Krishi Panan Mitra' monthly magazine of MSAMB.



9. The MSAMB will not be responsible for quality, rates and other ancillary and legal matters of the festival. However, it will be binding on the stall holders to sell only good quality produce. It will be up to the organizers to ensure this.
10. A complete proposal for organizing the festival must be submitted with the recommendation of the Divisional Office of the MSAMB.
11. As the festival is for producers only, traders will not be able to participate in it or will not be able to bring produce from the market and sell them.
12. Subsidy will not be payable under this scheme if it is taken under any other government scheme for the festival.
13. It is mandatory to write a guarantee on the stamp paper of Rs.100/- that all the above mentioned terms and conditions are acceptable.
14. The Agricultural Produce Market Committees of the State can organize the festival a maximum of five times in a one financial year and for all the festivals together 50 stalls (minimum 10 stalls per festival) per stall Rs.2000, the maximum subsidy of Rs.1.00 lakhs is payable.
15. It will be mandatory to get No Objection Certificate (Fire NOC) from the Fire Department for organizing the festival.

1) 'Fruit and Grain Festival Subsidy Scheme' -

- The Grape Festival was organized at Fonda (Goa) for the grape growers from 20th to 24th March 2021. During the festival, a total of 17.5 MT of grapes and 505 kg of raisins were sold at a cost of Rs.15.50 lakhs and Rs.2 lakh respectively. The total turnover of festival was Rs.17.50 lakh.
- The Grape Festival was organized at Kolhapur from 26th to 30th March 2021. Farmers from Miraj, Tasgaon, Palus and Jat talukas of Sangli district participated in this festival. A total of 30 MT of grapes & 1 MT of raisins were sold at the Kolhapur Grape Festival. Rs. 18.00 & Rs. 2.73 lakhs were received respectively. The total turnover of Kolhapur Grape Festival was Rs.20.73 lakhs.

2) Work done by Domestic Trade Development Department for the sale of agricultural commodities in Corona virus (COVID-19) outbreak is as follows;

A. Direct sale of farm produce from farmers to consumer

- The Corona Crisis was transformed into an opportunity by the MSAMB to provide various options for farmers to sell their produce directly to the consumer. Through this, farmers, farmer production companies have sold their produce directly to the consumers.
- Various farmers, farmer groups, farmer producing companies were enquiring about the sale of farm produce. In this regard, housing societies, individual buyers, FPC's, NGOs were linked with the farmers and sales near about 700MT of fruits & vegetables.



B. Mango season 2021:

- Mango Festival is organized every year by the MSAMB. However, due to the COVID-19 pandemic it was not possible to organize the festival, however alternative arrangements were made,

There were constant enquiries from customers about the availability of mangoes. An online portal **bs.msamb.com** for sale and purchase of mangoes has been activated on the MSAMB's website, the list of mango growers was made available to a large number of housing societies, various offices, NGOs, individual buyers in Pune, Mumbai, Thane, Akola, Amravati, Kolhapur, Nashik, Solapur, Baramati through this initiative. About 1,15,000 dozen Alphonso mango & 27,000 dozen Keshar mangoes were sold the turnover of Rs. 659.80 lakhs & Rs.108.40 lakhs respectively. .

C. Sale of Agricultural Commodities to Other State:-

Complaints were being received regarding obstruction of agricultural vehicles during inter State transport. Considering of these complaints, the transportation was smoothened by contacting the offices of the marketing boards in the respective states, the police and revenue Departments. Farmers, Farmers Producers Company were provided information of onion traders in Kolkata and assistance was provided for the sale of onions. About 140 MT of lemons transported to Siliguri, Guwahati and Nepal from the Export Facility Center of the Marketing Board through RJS Farmers Producers Company Latur.

3) Inter-State Agricultural Trade Development: Road Transport Subsidy Scheme

Maharashtra is the leading producer of fruits and vegetables. Onion, tomatoes, pomegranate, grapes, banana, mango are major fruits and vegetables. Fruits and Vegetables are perishable and due to improper handling and storage practices, delay in transportation there are about 20 to 30 per cent losses.

Now a day's domestic trade has also become important like exports due to demand and better price realization. Basically farmers do not want to disturb their routine as well they are not ready to pay the transport charges as an additional charge and at the end they sell their produce at door step. However toady many farmers also realize the importance of sending their produce to other state. So by studying this situation and practical facts MSAMB decides to promote Interstate trade by way of starting Transport Subsidy Scheme. Subsidy will be provided under this scheme up to 31st March 2023.

The salient features of the scheme are as follows;

1. This scheme will be applicable only for the transaction of direct sale of agricultural commodities by road transport from Maharashtra to other states.
2. Registered farmer producer companies and agricultural producers co-operative societies in the State are eligible for subsidy under the scheme.



3. It is mandatory to send the agricultural produce; produced by the members of the registered farmer producer companies, agricultural producers co-operative societies to other state.
4. Applicant organization will need to get pre-approval of the MSAMB before commencement of work.
5. This scheme is applicable for perishable crops like Mango, Banana, Pomegranate, Grapes, Orange, Citrus, Onion, Tomato, Ginger and vegetables. If the perishable agricultural commodity is not mentioned in the list, the beneficiary will have to get the prior approval of the MSAMB by stating so clearly.
6. Under this scheme, subsidy will be payable on agricultural produce transported by road. It will not include any other incidental expenses and the subsidy will be payable only after the actual sale of agricultural produce.
7. The following subsidy will be payable as per the actual transport distance under this scheme.

S.No.	Distance	Subsidy payable
1.	At least 350 to 750 Km	50% of the transport cost or a maximum of Rs.20,000 / - whichever is less.
2.	751 to 1000 Km	50% of the transport cost or a maximum of Rs.30,000 / - whichever is less.
3.	1001 to 1500 Km	50% of the transport cost or a maximum of Rs.40,000 / - whichever is less.
4.	1501 to 2000 Km	50% of the transport cost or a maximum of Rs.50,000 / - whichever is less.
5.	2001 Km & above	50% of the transport cost or a maximum of Rs.60,000 / - whichever is less.
6.	For Sikkim, Assam, Arunachal Pradesh, Nagaland, Manipur, Mizoram, Meghalaya and Tripura,	50 % of the transport cost or a maximum of Rs.75,000 / - whichever is less.

8. Since the Agricultural commodities from the border districts of Maharashtra transported to adjoining states on regular basis, No subsidy will be payable for transportation of less than 350 km in terms of making it feasible to send agricultural commodities to unconventional and distant markets.
9. Under this scheme, a beneficiary agricultural producer co-operative/ producer company will be entitled to a maximum transport subsidy of Rs. 3.00 lakh in a financial year. This subsidy will be applicable only for one-way transport from Maharashtra to other states.



10. If non-agricultural goods are transported under this scheme, no subsidy will be payable for such goods.
11. It is mandatory for the farmer producer company / co-operative to pay the amount of transport fare payable to the transporter by check / RTGS / online banking.
12. After deducting the incidental expenses such as handling, sorting, grading, packing, hamali, transportation, and service charges of the company / organization, etc. from the agricultural produce sales amount received by the farmer producer company / co-operative and the balance amount is credited to the account of the concerned producer member may apply for transportation subsidy. The deduction amount and ancillary financial transactions will be an internal matter of the concerned company / organization and the producer member farmer. Maharashtra State Agricultural Marketing Board will have no any connection in this regard.
13. Maharashtra State Agricultural Marketing Board will not be responsible for non-receipt of sale amount due to lack of quality or other reasons for the agricultural produce sent by the farmer producer company / co-operative society and no transport subsidy will be payable in this case.
14. The Maharashtra State Agricultural Marketing Board shall have the sole authority to disapprove the subsidy in whole, in part or approve in full and the decision shall be binding on the applicant concerned. Also, the Marketing Board reserves the right to make appropriate changes in the terms and conditions.
15. The concerned farmer producer company / co-operative should submit subsidy proposal to the divisional office along with the required documents within 30 days after the sale of the agricultural produce.
16. While sending farm produce to other states, it is necessary to send the farm produce of at least 3 producer members of the farmer producer company / organization in 1 consignment.



H) Talegaon Farm

MSAMB, have Agriculture Division usually called as Talegaon Sheti and holding about 150 Acres of farm land. This land is divided in two sections namely Main Farm just near to Talegaon town and Gilbil Patti is close to Mumbai-Pune Express way.

1. Details of Gilbil Patti Farm Land

Sr. No.	Particulars	Area (in Acre)
1	National Institute of Post Harvest Technology	28.00
2	Export Facility Center	1.00
3	Area under fruit crops (Mango, Guava, Coconut, Indian gooseberry (amla))	12.00
4	Roads, Building, Nala and Follow land	9.00
	Total Area	50.00

2. Main Farm Land

Sr. No.	Particulars	Area (in Acre)
1	Cultivable Land / Erection of Convention Centre	30.00
2	Land under the lake (approx area under the water 27-28 acres)	41.00
3	Fisheries	1.00
4	Roads, Building, Nala, Fish Tank etc.	28.00
	Total Area	100.00

- Construction of protection wall for entire land at Main farm is in progress.
- Construction of Convention Center has been started on the land at Main farm.
- Lake on Main farm (41 acres) has been given to Maval Taluka Macchimar Co-op Society, Talegaon on a three year contract for fishing.
- Registration of name of MSAMB has been completed on S.No.201 and 202 land property Satbara Utara.
