



Maharashtra State Agricultural Marketing Board

The Maharashtra State Agricultural Marketing Board, Pune has been established on 23rd March 1984, as per the provision of Sec.39 (A) of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Act of 1963. During year under report, Maharashtra State Agricultural Marketing Board has completed 30 years of its dedicated service to the farming community. Maharashtra State Agricultural Marketing Board is very much proud of the developmental work it has done through its last 30 years work in the field of Agricultural Marketing in the State of Maharashtra. During the year under report Marketing Board has implemented various projects, schemes, new program for farmers & farmer co-operative organization to modernize & strengthen the Agricultural Marketing System.

Objectives:

As per the provisions of Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963, Section 39(J), the objectives of the Board are as follows:

1. To Co-ordinate the functioning of market committees including the programs undertaken by such market committees for development of their markets and market areas.
2. To undertake state level planning for the development of Agricultural Produce Markets.
3. To maintain and administer "Agricultural Market Development Fund".
4. To give an advise to Market Committees in general and/or to any Market Committee in Particular with a view to ensuring improvement in the functioning thereof.
5. To supervise and guide the market committee in the preparation of plans and estimates of constructions programme undertaken by market committees.
6. To make necessary arrangements for propaganda and publicity on matters relating to marketing of agricultural produce.
7. To grant subventions or loans to market committees for the purposes of this Act on such terms and conditions as it may determine.
8. A) To arrange and organize the Seminars, Workshops, or Exhibitions on the subjects relating to Agricultural Marketing.
B) To arrange for training to the members as well as to the employees of the Market Committees.
9. To do such other things as may be of general interest relating to marketing of agricultural produce.
10. To carry out any other function specifically entrusted to it by this act.
11. To carry out such other functions of like nature as may be entrusted to it by State Government.



Major programs of Implementation:

1. To advise the market committees for making improvements in their functioning and make available financial assistance for the same, so as to develop better agriculture marketing system
2. To help the market committees for obtaining the financial assistance from Commercial Banks, Govt. of Maharashtra' s schemes such as EGS/JRY for creating various infrastructure facilities for smooth functioning of markets.
3. To make available the necessary technology to various Fruits & Vegetable Marketing Co-operatives and also help them to set up their projects such as Pre-cooling and Cold Storage, Value Addition Centers, etc.
4. Import various types of Seeds, Samplings, Bulbs, and Agro-chemicals etc. as per the demand of farmers and to make them available at reasonable rates.
5. Arrange the foreign study tours of the progressive farmers.
6. To help the market committees in total computerization of their office, installation of Projection T.V., Market Information Center.
7. To arrange and organize the Seminars, Workshops, Training programs, etc. for officials & non officials of APMC's. on the subjects related to Agril Marketing.
8. To promote setting up of Hi-tech Agro projects in the State in Co-operative sector and help them for domestic as well as export marketing of their products.
9. To participate & organise various exhibitions related to Agriculture & Agril Marketing.
10. To give financial assistance with low interest rate to APMCs for implementing the agricultural produce pledge finance scheme.
11. To arrange for sending samples of agro produce of farmers to prospective foreign buyers and give the latest information regarding export to farmers & farmers associations. Also undertake commercial export of agro produce on behalf of farmers.
12. To study the potentialities for setting up various agro based industries in the State and to prepare the detailed project reports for the same.
13. Implement new techniques in farming on Talegaon Land.



14. To utilize V.H.T. project and other supporting infrastructure facilities for the farmers, exporters & etc.
15. To help and guide the APMCs for getting the benefit of various State and Central Government schemes.
16. To guide the market committees for arranging their study tours within & outside of the State.
17. Publication & distribution of "Krushi Panan Mitra" Magazine & follow up for increasing the subscribers.
18. Establishment of "Terminal Market" near Mumbai & at Nashik & Nagpur on the line of NDDDB's Terminal Market of Bangalore.
19. To promote various Organization to implement "Farmers to consumer" scheme in various cities in the State.
20. To give due publicity to the various schemes of Marketing Board for the benefit of APMC, Farmers, Farmers organization etc.
21. To conduct soil testing & give training to farmers at National Institute of Post Harvest Technology, Talegaon.
22. To give training to the staff of the Marketing Board.
23. To Set up Export Facility Centers in the State.
24. Organise training programmes efficiently at HTC & formulate new programmes regarding new techniques.
25. To Implement direct farmer to consumer scheme and work for its publicity and propaganda.
26. To prepare informative booklet on Agricultural Marketing.
27. To prepare Business Development Plans of the APMCs in the State.
28. To set up infrastructure for Agriculture Marketing under the RKVY scheme.
29. To establish infrastructure in APMCs of Naxalite Area under RKVY scheme.
30. To develop Brands of Agricultural produce.