



E) Computer Department

1. Marknet Project

Marknet (Market Network) is network of computerized APMCs in the State. Under this project the state marketing board has computerized APMCs and connected through internet. Objectives of this project are to compile and disseminate market arrivals & prices for the benefit of farmers and bring the effectiveness and transparency in the functioning of APMCs. 294 Main markets and 66 sub yards have been computerized under Marknet Project. All computers and peripherals have been provided free of cost to these 360 markets, under Agmarknet Scheme of Govt. of India. Each computerized APMC has one computer, modem, printer, UPS and internet facilities. Daily arrival and price data is being entered into the computer at APMCs and uploaded on the MSAMB website (www.msamb.com) for compilation and further dissemination.

MSAMB has provided its free email facility to all APMCs in the State. Correspondence and Information exchange between MSAMB and APMCs is being carried out through this email facility. This has saved the time and cost of information exchange between MSAMB and APMCs.

Marknet is providing daily arrival & price information of APMCs in the State for the use of farmers, APMCs & stakeholder. Latest Computer facilities like Internet, email are available at APMCs for information access and exchange.

2. MSAMB website

The State Marketing Board website www.msamb.com is in functioning. All computerized APMCs are uploading daily arrivals and prices data on this website. The information compiled through the website is made available to APMCs, farmers and other concerned. This website provides information regarding various schemes, projects, activities and latest information about work done in the field of Agricultural marketing. This is the unique website having overall information about Agricultural marketing. This website contents brief information about all APMCs in the state, agriculture export, agri expo zone, international Horticulture Training Center, Director of Marketing etc. in Marathi and English. This is the only website having online current and future prices of agriculture commodities.

3. SMS Service for Agricultural Information

The State Marketing Board has signed MoU with Reuters and Nokia for providing daily arrivals, prices, weather forecast, rainfall, guidance for application of fertilizer and pesticides, etc information through SMS service for the use of farmers and other concerned. Because of this service farmer can get information



about daily arrivals, prices, weather forecast, rainfall, guidance for application of fertilizer and pesticides, etc. This information is helping the farmer to decide whether the produce to be sold or kept in the storage to get the better price. Presently, more than 200000 subscribers are using this service. 80 agricultural commodities and 210 markets are covered under this service.

4. Price Dissemination Project :

This Project has been started by Forward Market Commission under 11th Five Year Plan. The aim of the Project is to disseminate current and future prices of agriculture commodities for the use of farmers and market functionaries. Under this Project Electronic Display Board (Price Ticker Board) is installed in market yard for dissemination of price information. FMC has given the responsibility to NCDEX for installation of Ticker Boards in Market Yards for Maharashtra State. MSAMB is the Nodal Agency for implementation of Project in the State. During the year 160 Ticker Boards have been installed in the APMCs and 83 APMCs are newly selected for installation. Current and future prices are displayed through these thicker boards (display) in local language. MSAMB has organized 3 workshops for the Secretaries of APMCs for implementation of the Project.

5. MSAMB is an ISO 9001:2008 Organization.

MSAMB has received an ISO 9001:2008 certification. MSAMB is the first Marketing Board in the country to get an ISO certification. Due to this certification, activities carried by MSAMB have got International reorganization. ISO 9001:2008 is stand for Quality Management System (QMS). For implementation of QMS Customer Satisfaction, Continual Improvement, Accountability, Quality, Timeliness, Systematic Approach and Transparency, these factors are taken into consideration. MSAMB has obtained ISO 9001-2008 to improve the Quality of Work, Continual Improvement, Accountability, Systematic Approach and Transparency in day-to-day Activities. Internal audits are conducted to check whether the work is carried out as per ISO norms. External audit is conducted by ISO certified agency once in a year.

6. Agmarknet Scheme

The Agricultural Marketing Information System is being implemented at National level by Director of Marketing and Inspection (DMI), Ministry of Agriculture, Govt. of India through National Informatics Center (NIC), Delhi. The main objective of the scheme is to computerize APMCs in the country and exchange information related to arrivals and prices for the benefit of farmers. Maharashtra State Agricultural Marketing Board has been appointed as a Nodal agency for implementation of the scheme in the State. Under this scheme free computer system and internet facility has been provided in 7 phases to 294 main markets and 66 sub yards in the State. The 64 APMCs old computers and peripherals are



replaced with new advance computers and peripherals. Rs.11.55 Lakh incentive amount is distributed to APMCs computer operators under Agmarknet incentive scheme.

7. MSAMB Computerization :

Computer department has established Local Area Network of computers at head office and computers with broad band facility have been provided to divisional offices. Local Area Network of 6 servers and 90 clients is in functioning at head office. Broad Band internet facility has being provided to all departments in the head office. Separate Web & Mail Servers with leased line facility have been established at Computer department for MSAMB website & mail service. Computer department has implemented and maintaining loan, godown, payroll, attendance, ANR, NOC, Inward, Income tax, VHT, Contribution, APMC data entry etc. softwares and the website. During the financial year online softwares have been developed and implemented for APMC budget, inward and onion storage subsidy scheme, plastic crates subsidy scheme, Krushi Nirdeshika, APMCs Business Development Plan, APMCs Act 12(1) proposals, MSAMB MIS, Inward software for Sugar Commissioner office, Farmers onion production storage information software, MSAMB employee daily dairy, KPM subscribers label printing, SMS Alert, Direct Marketing for office of Director of Marketing and renovation of MSAMB website.

8. Statistical Information

A database has been developed at the computer department for maintaining monthly and yearly information about arrivals, prices and other necessary details of APMCs. With the help of this database information related to arrivals, prices, income & expenditures, establishment charges and market fees etc. is being provided to the State and the Central Government as and when required. Similarly, the information is provided to other institutes, companies, NGOs, individuals on regular basis.