



C) PROJECT DEPARTMENT

1. Project Consultancy Division

Marketing Board offered consultancy to the APMCs and Co-operative and received an excellent response. This led to the formation of full-fledged project consultancy division and it is established as 23rd July 2003.

The Project Consultancy Division is providing various types of services such as preparation of Detailed Project Report (DPR), Pre bid Post Bid and Project Management Services, Preparation Financial Proposals of Agriculture Produce Market, Appraisal of Project Reports received from Directorate of Marketing.

At present the consultancy division is providing consultancy services to agro processing projects. Project Consultancy Division is having project in hand valued at an estimated cost of Rs.200 Crores. During the financial year 2012-13, MSAMB earned Rs 2.00 lakhs as against Consultancy Fee. During the financial year MSAMB has prepared 2 DPRs, done 7 appraisals.

2. Proposal of Export Facility Centers in the State

Project Reports of 8 projects have been revised as per escalated cost and submitted to State Govt.

Project Reports of 3 Export Facility Center have been prepared and submitted to APEDA, New Delhi. APEDA sanctioned 75% subsidy for these projects.

3. Terminal Market

Central Government has decided to set up Modern Terminal Markets in the State under Public-Private Partnership Model (PPP model). The location selected in the State are Mumbai (Thane), Nashik and Nagpur. The estimated cost is as below.

S N	Terminal Market	Estimated Project Cost (Rs Crore)
1	Mumbai (Thane)	200-250
2	Nashik	60
3	Nagpur	55

A State Level Executive Committee has been set up by the Government of Maharashtra under the Chairmanship of Hon'ble Minister for Marketing. The Principal Secretary (Co-operation and Marketing) is Nodal Officer and the Director of Marketing, Maharashtra State is Additional Nodal Officer for these Terminal Market. The proposed terminal markets will be implemented in a Public Private Partnership (PPP) mode and would operate on a Hub-and-Spoke Format. Terminal Markets would be built, owned



and operated by the selected Private Enterprise (PE) through Competitive Bidding process. A floor subsidy of 25% of respective project cost will be offered to private entrepreneur for setting up Terminal Market Complex. However, during competitive bidding, all bidders will be eligible to quote bid subsidy from 25% up to 40% of their respective project cost with maximum subsidy of INR 50 crores.

The State Level Committee has selected the following institutions as Financial Institution for the Modern Terminal Markets in the State.

SN	Modern Terminal Market	Name of Institution
1	Mumbai (Thane)	YES Bank Ltd
2	Nashik	NABARD Consultancy Services Private Ltd
3	Nagpur	APITCO Ltd, Hyderabad.

The selection of the PE for each terminal market will be made on competitive bidding, following two-bid system i.e. Request for Qualification (RFQ) and Request for Proposal (RFP). The Revised Operational Guidelines for Terminal Market Complex has been published by Central Govt. in July 2009. Accordingly the process of establishment of Terminal Market at Mumbai, Nashik & Nagpur has been initiated.

A Government land of 92 aces at Babgaon, Tal- Kalyan, Dist Thane has been handed over to MSAMB for Mumbai (Thane) Terminal Market. RFQ stage of the Mumbai Terminal Market has been completed & RFP stage is under process.

For Nagpur TMC Govt. land has identified at Mouje Waranga, Tal. & District Nagpur, & decision has been taken to transfer the land to MSAMB. The RFQ process is initiated in Sept 2012 and 7 firms have submitted the RFQ.

Govt. land has identified at Mouje Pimpri Sayyad Tal. & District Nashik, & detailed proposal for transfer of land to MSAMB has been submitted.

4. Modern Market - Vasmatnagar Dist.Hingoli

The state government has decided to set up the Modern Market Project on the lines of terminal market at Kanhergaon, Tal. Vasmatnagar District- Hingoli. The proposed modern market would be established on PPP mode with the financial support of the state government along with private investment. The state government has sanctioned Rs. 10.00 crore for this project. The Maharashtra State Agricultural Marketing Board (MSAMB) is appointed as Nodal Agency for the project. The selected site admeasuring 26.42 ha. of land at Kanhergaon, Tal. Vasmatnagar, District Hingoli has been handed over by state government to MSAMB for this project.



The proposed project is of 400MT/day handling capacity with facilities such as electronic weighment, cleaning and grading facility packaging, pre-cooling, cold storage, ripening chamber, packhouse, godown, electronic auction as, mandatory facilities and Business Center Services, Restaurants, Freight Consolidators, Vehicle rental services, processing as a non-market services and toilets, waiting rooms, drinking water facility, information desk, policing and general security, fire fighting as an essential services.

As the project is to be set up in PPP mode, the Transaction Advisor(TA) has been appointed to carry for the process of selection of private enterprise. Up till now the phase-1 (Structuring & feasibility) is completed. And the process of Phase-2 (Bid Process management) is in progress. In March, 2012 the GTN (Global Tender Notice) is published.

5. Aurangabad Modern Market

The State Government has given the in-principle approval for the setting up of Modern Market project at Aurangabad vide GR dated 3rd December, 2008. The implementation of the project would be done in PPP mode. The selected site admeasuring 50 acre of land at Jadhavwadi, Tal.& Dist. Aurangabad has been handed over by Agricultural Produce Market Committee, Aurangabad to MSAMB for this project.

The Maharashtra State Agricultural Marketing Board has been appointed as a Nodal Agency for the project. The Transaction Advisor(TA) has been appointed and the process of Phase-1(Structuring & Feasibility) is in progress. The process of preparation of DPR for Terminal Market as per the Cabinet Decision is going on.

6. Kokan Package

Cabinet meeting on 24th June 2009 in principally approved the projects such as cashew nut processing, cold chain development, godowns, pledge loan with tune of Rs 575.00 Crores for the development of Kokan region. Advertisement for this has been published in new paper - Ratnagiri Times on 22.8.2009 to invite application for the projects. The same has been linked on the MSAMB's website.

To popularize the Kokan package meeting has been taken at Ratnagiri, Sindhudurg and Vashi, Navi Mumbai. Detail presentation has been made and invited applications under Kokan Development Package. Various representatives from Co-operation, agriculture, banking, APMC, departments are present for the meeting.

Government Resolution (GR) for the Kokan Package is published on 29/3/2010 and implementation is done. MSAMB has prepared model project report of tiny cashew processing unit and given to the interested entrepreneur at free of cost. It had also prepared project report of Cashew grading unit and godowns as per



demand. Various proposals were submitted to the banks for the sanction of loan. The sanctioned proposal's list was sent to GOM for procuring the 25% State's contribution. In first step GOM sanctioned Rs.116.90 Lakhs for 25% State's contribution which had been distributed to respective entrepreneurs. In second step demand of Rs.64.96 Lakhs has been raised to GOM against 25% State's contribution.

7. Nashik Package

Cabinet meeting was held on July 22nd, 2010 at Nashik with an objective to develop infrastructural and processing facilities for the fruits and vegetables grown in Nashik region. For these an outlay of Rs.135 Crores has been sanctioned.

To popularize the meetings were organized at Nashik and Jalgaon. Presently the erection of the cold chain and farm pack house projects is in progress at selected sites.

8. Onion Export Transport Subsidy Scheme for European Country

To boost up the onion export in the States, Maharashtra State Agricultural Marketing Board has announced a Transport Subsidy Scheme to be availed by the Co-operative Societies only. Traditionally Indian onion is mainly exported to the Middle East country, Malaysia, Srilanka, Bangladesh etc.

Very small quantity of onion is exported from India to Europe. But European Countries have a huge potential for Indian Onion. To encourage the Private Exporter as well as the Co-operative Societies for export of onion, MSAMB has formulated the Transport Subsidy Scheme for export of onion in the European Countries since 2006-07. Subsidy to the extent of Rs.5,000/- per refer container is given to the exporter for the export of onion in the European Country. A maximum of Rs.2,00,000/- as subsidy is given to an exporter in each financial year. Under this scheme in the year 2012-13, subsidy of Rs.6.95 lakh on account of Export Transport has been given by MSAMB to the 8 Exporters which have exported onion in 2011-12.