

**Maharashtra Agricultural Competitiveness Project (MACP)**  
Project Implementation Unit (Agriculture)  
**Inviting Resume**

The following posts are to be filled purely on contract for MACP PIU (Agri), Pune; a World Bank funded Govt. of Maharashtra Project. **1. Agriculture Marketing Expert (1 post), 2. Procurement Officer (1 post), 3. Accountant with computer knowledge (1 post), 4. Assistant with computer knowledge (2 posts) and 5. Messenger (2 posts).**

AND the posts of **Accountant with computer knowledge (One post for One District)** to be filled purely on contract for MACP project in the office of Agricultural Technology Management Agency (ATMA) of 10 districts (Amaravati, Akola, Yeotmal, Parbhani, Washim, Buldhana, Jalna, Ahmednagar, Hingoli and Aurangabad).

Candidates to send resume on or before dated 10<sup>th</sup> August 2010. Applications should be addressed to **Commissioner of Agriculture**, Govt. of Maharashtra, Central Building, Pune 411001. Mention application for “MACP and Name of post applied” on envelope. For Details of qualification, experience required and address, visit website **[www.mahaagri.gov.in](http://www.mahaagri.gov.in)** and **[www.msamb.com](http://www.msamb.com)**

**Commissioner (Agri), Pune**

## **DETAILS OF POSTS TO BE FILLED IN PIU (AGRICULTURE) AND ATMA**

### **I. Agricultural Marketing Expert (AME):** (Posts- PIU, Agri- 01)

#### **Qualification and Experience for Agril. Marketing Expert at PIU, Agri and ATMA.**

1. The Agricultural Marketing Expert should be MBA in Marketing/ MBA in Agribusiness / Post graduate Diploma in Agribusiness from a recognized University.
2. Should have 3 years experience in marketing, preferably in agricultural marketing.
3. Should be below 35 years of age.
4. Should be willing to work in rural areas involving extensive touring.
5. Candidates having the experience of working in a World Bank aided project will be preferred.
6. Candidate should have knowledge of Marathi.

#### **A) Deliverables for Agril. Marketing Expert (AME) at PIU (Agriculture):**

1. AME will lead in SREP – Marketing Strategy Supplement (SREP- MSS) preparation taking into consideration the developmental potential of the district.
2. Facilitate and co-ordinate implementation of the project activities under components A and B of the project.
3. Liaise with ABDF and undertake specific programme for entrepreneurship development training.
4. Liaise with financial institutions, insurance companies, spot exchange and pass on useful information to AME ATMA.
5. Acquire and disseminate market related useful information/intelligence to AME ATMA.
6. Arrange to undertake special studies across the market for important commodities grown in the district.
7. Guide to undertake special studies across the market for important commodities grown in the district.
8. Guide the line departments in implementation of various marketing extension activities.
9. To supervise formation of CIG/FIG/PG and facilitate their linkages with the markets.
10. Liaise with the exporters/wholesalers/organized retailers/contract farming entrepreneurs and facilitate linking areas and farmer groups with them through AME ATMA.
11. Disseminate the post harvest and value addition activities to be undertaken to AME ATMA.
12. Reporting regarding target and achievements.

#### **Contractual Hiring Procedure & Terms and Conditions for AME at PIU (Agriculture):**

1. The AME will be hired purely on contractual basis, co-terminus with the project.
2. The selection of candidates will be done by inviting applications from eligible candidates through newspaper advertisement.
3. Qualifications and experience will carry 30 marks.
4. Ranking of candidates will be done based on academic qualifications and experience.
5. The order of merit of the candidates will be prepared based on their score.

6. The candidates will then be called for personal interview which will carry 20 marks. The number of candidates to be called for interview would be three times that of the number of candidates to be selected.
7. The interview panel will comprise of Commissioner (Agriculture) (Chairman), Director (Extension and Training) - member, Joint Director (Extension and Training) – member, Nodal officer PIU (Agri), member secretary and one expert (invitee) from the relevant field as member.
8. The merit list of candidates will be prepared based on the score of qualifications and interview together.
9. The selected candidates will be informed by the PIU- Agriculture specifying the terms of contractual appointment.
10. The continuation of contractual appointment will be subject to satisfactory annual performance appraisal of the incumbents.
11. The AME will perform duties under guidance of respective PIU (Agri).

### **B) Deliverables for Agril. Marketing Expert (AME) at ATMA**

The Agricultural Marketing Expert (AME) will perform the following tasks:-

1. AME will lead in SREP – Marketing Strategy Supplement (SREP- MSS) preparation taking into consideration the developmental potential of the district.
2. Facilitate and co-ordinate implementation of the project activities under components A and B of the project.
3. Train and reorient the extension machinery of agriculture related line departments at district / block level towards marketing extension.
4. Liaise with ABDF and undertake specific programme for entrepreneurship development training.
5. Supervise the activities of SP who provide training to agric service provider.
6. Liaise with financial institutions, insurance companies, spot exchange and pass on useful information to the farmer, farmer groups and agripreneurs.
7. Acquire and disseminate market related information/intelligence to the farmers, farmer groups, agripreneurs on a continuous basis.
8. Arrange to undertake special studies across the market for important commodities grown in the district.
9. Assess production potential of high value commodities in the given agro-climatic situation in the district.
10. Guide the line departments in implementation of various marketing extension activities.
11. Promote formation of CIG/FIG/PG and facilitate their linkages with the markets.
12. Liaise with the exporters/wholesalers/organized retailers/contract farming entrepreneurs and facilitate linking areas and farmer groups with them.
13. Disseminate the post harvest and value addition activities to be undertaken to the farmers, farmer groups.
14. Reporting regarding target and achievements.

### **Contractual Hiring Procedure & Terms and Conditions for AME at ATMA:**

1. The AME will be hired purely on contractual basis, co-terminus with the project.
2. The selection of candidates will be done by inviting applications from eligible candidates through newspaper advertisement.
3. Qualifications and experience will carry 30 marks.
4. Ranking of candidates will be done based on academic qualifications and experience.
5. The order of merit of the candidates will be prepared based on their score.

6. The candidates will then be called for personal interview which will carry 20 marks. The number of candidates to be called for interview would be three times that of the number of candidates to be selected.
7. The interview panel will comprise of Commissioner (Agriculture) (Chairman), Director (Extension and Training) - member, Jt. Director (Extension and Training) – member, Nodal officer PIU (Agri), member secretary and one expert (invitee) from the relevant field as member.
8. The merit list of candidates will be prepared based on the score of qualifications and interview together.
9. The selected candidates will be informed by the PIU- Agriculture specifying the terms of contractual appointment.
10. The continuation of contractual appointment will be subject to satisfactory annual performance appraisal of the incumbents.
11. The AME will perform duties under guidance of respective ATMA.

**II. Procurement Officer:**

<b>No. of Post</b>	01 at PIU, Agri
<b>Job description</b>	The job involves undertaking and monitoring procurement of goods, services and consultants, under the supervision of the Nodal Officer, PIU (Agri) under the procurement procedures agreed with the World Bank.
<b>Qualification</b>	A degree in a relevant discipline (e.g. Engineering, Law, Procurement, Finance, Business or Commerce) and relevant training in Procurement work.
<b>Experience</b>	Minimum experience for 5 years on Procurement position in Cooperative Sector/ Government/Bank of which minimum two years should be working on a World Bank/other Internationally funded development project involving a similar job.
<b>Age</b>	Upto 40 years

**III. Accountant with Computer Knowledge:**

<b>No. of Post</b>	01 at PIU, Agri and 10 at ATMA
<b>Qualification</b>	B.Com with computer knowledge
<b>Experience</b>	Three years of account writing in reputed organization, corporate sector, banking or government.
<b>Age</b>	Upto 40 years

**IV. Assistant with Computer Knowledge:**

<b>No. of Post</b>	02 at PIU, Agri
<b>Qualification</b>	B. Sc. (Agri)/ B. Sc. / B.Com
<b>Experience</b>	2-5 years in reputed organization, corporate sector, banking or government. Knowledge of computer operation is necessary.
<b>Age</b>	Upto 25-30 years

**VI. Messenger:**

<b>No. of Post</b>	02 at PIU, Agri
<b>Qualification</b>	S.S.C.

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